

RadyoBisyon

RadyoBisyon (RadioVision, [portmanteau](#) of [Filipino](#) words of "radio" and "television") is the morning newscast of [Media ng Bayan](#) consisting of [People's Television Network](#) (PTV), [Intercontinental Broadcasting Corporation](#) (IBC) and [Radyo ng Bayan](#). It will set to air on October 6, 2014 from 5:30 - 7:00 am ([PST](#)) and aired on [PTV](#) and simulcast over [IBC](#), [9TV](#), [DZRB Radyo ng Bayan](#), [DZTV Radyo Budyong 1386](#), [DZKB Radyo Ronda 1422](#) and [IBC News Network](#).

PTV (formerly NBN), IBC and Radyo ng Bayan have earlier aired a joint morning show [One Morning Cafe](#) aired from 2007-2010; along with the government owned RPN majority owned by ALC Group of Companies.

RadyoBisyon	
Format	Morning news and talk show
Presented by	Francis Cansino Vivienne Gulla Audrey Gorriceta Czarinah Lusuegro
Country of origin	Philippines
No. of episodes	n/a (airs daily)
Production	
Camera setup	Multi-camera setup
Running time	1.5 hour
Broadcast	
Original	PTV

channel	IBC 9TV PBS Radyo ng Bayan stations
Picture format	480i SDTV
Audio format	Mono (PTV and IBC) Stereo (9TV)
Original run	October 6, 2014 – present
Chronology	
Preceded by	Balitaan (PTV , 2013-2014) Happy Morning Yehey (IBC , 2013-2014) Masarap na Almusal (RPN , 2013-2014)
Related shows	One Morning Cafe (2007-2010)

Presenters [Edit](#)

Anchors [Edit](#)

- [Francis Cansino](#) ([DZRB Radyo ng Bayan](#))
- [Vivienne Gulla](#) ([9TV](#))
- [Audrey Gorriceta](#) ([PTV](#))
- [Czarinah Lusuegro](#) ([IBC](#))

Segment Host [Edit](#)

- [Emil Carreon](#)
- [Julius Disamburun](#) (Silip Kalsada)

See also [Edit](#)

- [People's Television Network](#) (PTV)
- [Intercontinental Broadcasting Corporation](#) ([IBC](#))

- [Radio Philippines Network \(9TV\)](#)
- [DZRB Radyo ng Bayan](#)
- [DZTV Radyo Budyong 1386](#)
- [DZKB Radyo Rodna 1422](#)
- [IBC News Network](#)

[Template:PhilNetworkMorningNewsShows](#)

Arangkada Balita

Arangkada Balita is the flagship national network news program broadcast of 9TV under the **Media ng Bayan** in the **Philippines**. It airs Monday to Friday from 6:30PM-7:30PM, while its weekend edition runs on Saturday at 12:30AM-1:00AM and Sunday from 6:30PM-7:00PM. It can be heard simultaneously on radio through [DZKB Radyo Ronda 1422](#) and several of Radyo Ronda provincial stations nationwide. It is also broadcast overseas via [Radio Philippines Network](#)'s international brand **RPN USA**.

It is the longest-running Filipino language evening newscast since its inception on 1999.

Arangkada Balita

225px

Logo used since August 25, 2014.

Format	News cast Live action
Created by	Radio Philippines Network
Developed by	9News
Directed by	Rudy Alberto
Presented by	Bing Formento Angelique Lazo
Opening theme	<i>Arangkada Balita Theme</i> by James Sace
Country of origin	Philippines

No. of episodes	n/a (airs daily)
Production	
Running time	30 minutes (1999-2006) 60 minutes (2013-present)
Broadcast	
Original channel	RPN (1999-April 14, 2006) 9TV (August 23, 2014-present)
Picture format	480i SDTV
Audio format	Stereo
Original run	1999 - April 14, 2006 April 1, 2013 – present
Chronology	
Preceded by	<i>NewsWatch Prime Cast</i>
Followed by	<i>Aksyon Balita</i>
External links	
Website	

Airing history [Edit](#)

It was first aired as the first Filipino language newscast of RPN after many years. It was first aired as an afternoon newscast anchored by Cielo Villaluna and Richard Rivero. This became part of the new programming line-up of RPN News Force (name used by [RPN News and Public Affairs](#)).

In 2000, Rivero and Villaluna were replaced by [Angelique Lazo](#) and [Jay Esteban](#) as *Arangkada Xtra Balita*. In 2004, the newscast moved to noontime slot to give way for Prime Shift block while 2005 returned to primetime slot.

As of April 1, 2013, *Arangkada Balita* returned to air for the newscast with [Bing Formento](#) and [Angelique Lazo](#) as the main anchors. Alongside [NewsWatch](#), introducing a new set, new logo, opening titles, modified its newsdesk and new graphics design.

On August 25, 2014 during the network's re-launch as [9TV](#), *Arangkada Balita*, along with [NewsWatch](#), reformatted with a new studio set by placing its city background large added a

Globe, new logo, brand new studio set, new graphic design, new opening billboard (OBB), modified its newsdesk and new title cards. The ratings of *Arangkada Balita* with its competitors are [TV Patrol](#), [24 Oras](#), [Express Balita](#) and [Aksyon](#) will also gain to the top slot in the ratings.

Segments [Edit](#)

- ***Blotter*** - Police Reports in news broadcast history devoted to crime stories
- ***Serbisyo ng Bayan*** - Public Service
- ***Global Arangkada*** - Global News
- ***Pampalakasan Balita*** - Sports News
- ***Balita Intriga*** - Showbiz News
- ***Weather Cast*** - Weather Forecast
- ***Coolture*** - Culture
- ***Coolinary*** - Food Features

Also, some of its radio reporters from RPN Ronda Nationwide

Anchors [Edit](#)

Weeknight anchors [Edit](#)

- [Bing Formento](#) (2011-present)
- [Angelique Lazo](#) (2000-2006, 2011-present)

Weekend anchors [Edit](#)

- [Kiko Pangilingan](#) (2013-present)
- [Cielo Villaluna](#) (1999-2000, 2013-present)

Segment anchors [Edit](#)

- [Nikos Peñaranda](#) - *Weather Cast*
- [Fernando Cada](#) - *Weather Cast*

Former Anchors [Edit](#)

- [Richard Rivero](#) (1999-2000)
- [Jay Esteban](#) (2000-2003)

Arangkada Balita on 9TV Regional [Edit](#)

Arangkada Balita regional editions are broadcast on all [Radio Philippines Network \(9TV\)](#) owned and operated and affiliate stations nationwide. All regional editions air every late afternoons and some have simulcast over [RPN USA](#) for overseas viewers and on the network's AM radio stations in selected regions.

Luzon [Edit](#)

- [*Arangkada Balita Amianan*](#) ([RPN-12 Baguio](#))

Visayas [Edit](#)

- [*Arangkada Balita Ilonggo*](#) ([RPN-4 Iloilo](#))
- [*Arangkada Balita Negros*](#) ([RPN-8 Bacolod](#))
- [*Arangkada Balita Bisaya*](#) ([RPN-9 Cebu](#) and [RPN-8 Dumaguete](#))

Mindanao [Edit](#)

- [*Arangkada Balita Chavacano*](#) ([RPN-5 Zamboanga](#))
- [*Arangkada Balita Northern Mindanao*](#) ([RPN-5 Cagayan de Oro](#))
- [*Arangkada Balita Davaoeno*](#) ([RPN-9 Davao](#))
- [*Arangkada Balita Socskargen*](#) ([RPN-8 General Santos](#))

Awards and nominations [Edit](#)

Anak TV Seal Awards [Edit](#)

- 2013 Anak TV Seal Awardee (Most Well-Liked TV Program) - Won

See also [Edit](#)

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- [Kasamahan Signal Number 3](#)
- [Bing Formento: Moving on with RPN 9](#)
- [Must' shows on RPN 9](#)
- [RPN-9 to mark 54th year](#)
- ['Marimar' returns to RPN-9](#)
- [RPN-9 launches new TV offensive](#)
- [Corazón Salvaje marks the return of TeleNovelas in 9TV](#)
- [9TV goes live! on August 23](#)
- [9TV dares Filipinos to shake their viewing habits](#)
- [Survey: 9TV lands 3rd slot](#)
- [Aksyon Balita](#)
- [9News](#)
- [List of programs broadcast by Radio Philippines Network](#)
- [List of Philippine television shows](#)

References [Edit](#)

External links [Edit](#)

- [Official Website](#)
- [Arangkada Balita](#) on [Facebook](#)
- [Arangkada Balita](#) on [Twitter](#)

RPN's 'Boses' reels off for nationwide tilt

Tuesday, 19 November 2013 13:50

The much-awaited *BOSES Tinig P-Noy*, a nationwide reality search for best trio and duet in acapella singing competition launched by Radio Philippines Network, Inc. (RPN), will hold its final monthly elimination rounds on Saturday, November 23, 3pm, at the Yubengco Starmall in barangay Putik, this city.

Said contest, which kicked off with its weekly elimination rounds last July, has so far, garnered four sets of winners each for duet and trio categories, respectively.

Winners of this monthly finals will again compete for the coming quarterly finals, and who ever makes it, will be bound for the grand finals in Manila, on January next year.

RPN-Zamboanga Station Manager, Manuel 'Jerry' Lacastesantos, has also confirmed the arrival of national artists to grace the said affair, which is expected to draw a mammoth crowd.

"We will have famous balladeer Anthony Castelo, the singers Aileen Papin and John Nite, as well as, the child sensation Constantine, coming over to be both entertainers and judges for *BOSES Tinig P-Noy* roadshow said Lacastesantos. At the same time, Lacastesantos announced the coming of RPN executives headed by its lawyer-president, Assistant Secretary Robert Rivera, who treats *BOSES* as his brainchild.

A million pesos worth of cash and valuable prizes await the victors of such contest, along with recording contracts with sponsoring music studios.

Rivera will also lead in the soft opening of newly-constructed studios and offices of RPN's radio station DXXX in its new site, at the 3rd floor of Fairland Building, along Mayor Vitaliano Agan Street, on Saturday morning.

Lacastesantos said, The transfer of our (DXXX) radio studios to its new site, forms part of RPN's massive program for both its radio and TV stations along with its technical equipment

nationwide. Such transfer also paves the way for RPN's projected operation of a tele-radyo style of broadcast here in the city very soon.

Meanwhile, the RPN station manager has also hinted about his network's relief operation project for victims of the recent armed conflict, who are still languishing at the different evacuation centers.

"After our radio station's soft opening this coming Saturday, we, along with our visitor-artists will be proceeding to Sta Maria and City High main evacuation centers to distribute relief goods to those war victims", narrates Lacastesantos. Lacastesantos said, such relief operation is in partnerships with Coca-cola FEMSA, District 2 Congresswoman Lilia Nuño, James and Ruth Cawley, and John-john Store.

Also, watching for the contestants of live performance night every Saturdays at 9PM and the votes of results night live every Sundays at 8PM on RPN-9.

BOSES Tinig P-Noy previews are being shown on RPN's primetime programs like *ABL*, *MBA*, *Roderick en Nova*, *Mister Kemsy Bayani*, *Champoy*, *The Million Peso Money Drop* and *Superstar*, as well as its long-running news programs *Arangkada Balita* and *NewsWatch*. That's a reminder to all *BOSES Tinig P-Noy* fanatics to watch RPN more often as the country's reality singing search draws near.

RPN's executives grace RPN's DXXX activities

December 26, 2013

RPN DXXX TV 5 officers and staff had their hands full for two days as they embark with different activities together with RPN's executive officers.

The various activities started on Friday, November 22 when local officials of DXXX-TV5 gave a resounding welcome to their Manila guests composed of Balladeer ANTHONY CASTELO, AILEEN PAPIN and CONSTANTINE, RPN's President and CEO Mr. ROBERT RIVERA, Regional Operations Manager NESTOR SANDOVAL, Treasury Department Head Ms. AIDA CABRERA, Bacolod Station Manager Mr. BUDDY FERRER and the Technical staff. From the airport they proceeded to City Hall for the courtesy call on Mayor MA. ISABELLE GARCIA CLIMACO-SALAZAR. In the evening of the same day they also paid a courtesy call to Congresswoman LILIA MACROHON- NUÑO in her residence in Guiwan, this city.

A press conference with the local media was also held on the same day at the Sunflower Restaurant after which a soft blessing of their new office and studio located at the 3rd Floor of

the Fairland Building at Mayor VITALIANO AGAN Street. The blessing rites was officiated by Rev. Fr. JUDE DUNCOMBE. Cutting the ceremonial ribbon were RPN's President and CEO ROBERT T. RIVERA assisted by RPN DXXX-TV5 Station Manager GERRY LACASATESANTOS and Balladeer ANTHONY CASTELO.

Saturday morning of November 23 they conducted a relief operations for the evacuees of Santa Maria held at the Covert Court of Santa Maria Elementary School and Zamboanga City High School (Main) in partnership with Coca Cola Bottler's Phils, Inc. RPN's DXXX TV 5 would like to thank their sponsors WALLY and GRACE GEARLAN, MS GWEN FEUERSTEIN, M DOROTEO REYES Rice Mill, JAMES and RUTH CAWLEY and JOHN JOHN STORE. In the afternoon was the monthly finals of "BOSES TINIG PINOY" held at the YUBENCO Star Mall. A motorcade that started at ASTORIA HOTEL going to YUBENCO preceded the affair.

No less than Balladeer ANTHONY CASTELO, AILEEN PAPIN and CONSTANTINE graced the affair. The Manila guests and RPN's executives purposely came to witness the BOSES Roadshow.

Adjudged winners were: JEFFREY JULIAN, LIONEL JULIAN and ANSON ATILANO for the Trio category while XYLYN JOY ABALLE and MA. COLLETTE MONTION for the Duet category.

The Board of Judges were Rev. JUN SUTILLO, Mr. EFIGENIO AQUINO, JR., and ARNOLD FRNCISCO.

RPN-Aliw tie-up to broaden broadcasting reach

January 03, 2014

The Kasama Network of Radio Philippines Network under the Media ngBayan and Aliw Broadcasting Corporation have agreed to work together to widen their reach. Both parties agreed that Aliw will provide content to RPN's nationwide radio network aired over RPN's Amplitude Modulation bandwidth or AM stations.

Programs aired by Aliw over its radio station DWIZ shall be simulcast over RPN stations for an initial period of three years. Both parties will also share revenues generated from commercial spots.

RPN President and Chief Executive Officer Robert Rivera and Aliw President Jesus Antonio Cabangon signed the agreement Friday morning.

Rivera said: "With our more than 12 regional stations nationwide, we will be able to carry the primetime shows of DWIZ and, with this program, we hope to enhance the wide reach coverage of both stations." Cabangon added, "There would more interactive participation between TV and radio, especially in Metro Manila."

DWIZ, RPN forge pact to widen Reach

January 3, 2014

In Photo: Aliw Broadcasting Corp. (DWIZ) and Radio Philippines Network Inc. (RPN) formalized their partnership on Friday through the signing of a memorandum of agreement (MOA) at the RPN office in Broadcast City at Diliman, Quezon City. The MOA was signed by J. Antonio A. Cabangon Jr. (second from left), Aliw president; and Robert T. Rivera (second from right), RPN president. The signing was witnessed by Reynante "Rey" Langit (left), DWIZ station manager; and Wilson Tieng, RPN chairman. The partnership will widen the reach of the two stations. (Roy Domingo)

Aliw Broadcasting Corp., a sister company of the BusinessMirror and owner of several AM radio stations under the dwIZ brand, is set to air its programs over Radio Philippines Network Inc. (RPN), partly owned by the government, that has a wide network in Mindanao.

In a memorandum of agreement signed between the two parties on Friday, the dwIZ- produced programs would be aired simultaneously over RPN during an initial period.

The dwIZ-produced programs are *Kasangga Mo Ang Langit*, *Karambola*, *Hataw sa Serbisyo*, *Isumbong Mo Kay Tulfo*, *Doble Banda* and *Chachahin Mo Baby*. The deal is not limited to the programs cited. The aims to widen the reach of the DWIZ programs and enhance revenue generation for both parties. "Revenue from commercial spots for the Aliw programs shall be shared by the parties," according to the agreement signed by Robert Rivera, RPN president, and J. Antonio A. Cabangon Jr., Aliw Broadcasting president.

RPN has 13 stations in the Philippines, three of which are non-operational but would undergo rehabilitation.

Its operating stations are dzKB Manila, dzRL Batac, dzKI Iriga, dzBS Baguio, dyKB Bacolod, dxKS Surigao, dxXX Zamboanga, dxKD Dipolog, dxKT Davao, dxDX General Santos and dxKP Pagadian. The stations that will undergo rehabilitation are dzTG Tuguegarao, dyKC Cebu and dxKO Cagayan de Oro.

In November last year RPN retrenched some 200 employees as part of its move to wind down its public-affairs operations to stem further financial losses. The government still has a 20.8-percent stake in RPN; the Solar Entertainment Group, led by businessman Wilson Tieng, owns 34 percent; Far East Managers and Investors Inc., an investment group associated with the late Ambassador Roberto Benedicto, owns 32 percent; and the remaining 14 percent is owned by individual private investors.

RPN does TV on its own terms

March 8, 2014

For RPN won as Best TV station in the 2013 KBP Golden Dove Awards. In his brief acceptance speech, the first time in recent years that the best station award is being given to neither of the two giant networks. He gave due credit to the "men and women behind the success of The Kasama Network who had to work harder with equipment, resources, manpower and yet have achieved many feats."

New RPN and Solar owner Wilson Tieng said he ventured into new business territory to be the biggest to be the best. Trying to be the best by challenging conventions and daring to be different in its alternative programming, and striving to make a difference in the lives of others through its advocacies.

Last Thursday, The Kasama Network gathered its friends from the press to celebrate its win and to formally unveil its new program slate. Network executives were led by the chairman Wilson Tieng who keynoted the affair. Canoy cited RPN's escalated efforts to strengthen the network's financial muscle to finance its programming, modernization, privatization and expansion plan. RPN will still be focused on maintaining the same target demographic of young, ABC viewership and positioning. Wilson Tieng's Solar Entertainment assume to functions of managing, providing programming content and marketing for Channel 9.

RPN claims a new program slate described by the president and CEO Robert T. Rivera as an unrivaled suite of entertainment, news and information and sports programs whose broad appeal crosses age, gender, and socio-economic class. She said the network believes that there are audiences looking for true alternatives to formula programs and to cut and dry formats and that there are markets out there with a broad repertoire of tastes and interests and with penchant for original, out-of-the-box ideas. This is the audience to whom RPN wants to serve its multi-faceted quality primetime menu.

More important is what the viewers can expect from RPN in the upcoming days. "We will continue with our primetime foreign shows. Honestly, competing with the other giant networks drawing our own following with our Emmy Award-winning series, dramas and comedies," said RPN Chairman Wilson Tieng. In exchange, RPN would get P100million in "goodwill" money.

Prior to the takeover, RPN emerged as the able underdog in the so-called network "duopoly." This year alone saw the station's steady climb to the number 3 position due to the impressive showing of some of its programs, particularly those in the bracket.

The Kasama Network has doing it before and it's doing it once again. From the benchmark of the special events of *Thrilla in Manila*, *The Olympics* and the *Apollo Missions*; the award-winning Filipino mini-series such as *Malayo Pa ang Umaga*, *Bisperas ng Kasaysayan*, *Cebu* and *Davao*; the imports of telenovelas are *Marimar*, *Luz Clarita*, *Simplemente Maria* and *Maria la del Barrio*, and the outstanding foreign series such as *MacGyver*, *The X-Files*, *Buffy the Vampire Slayer*, *Ally McBeal*, *Felicity*, *NYPD Blue*, *Dharma and Greg* and *The Practice*. The unforgettable Filipino shows are the long-running No.1 sitcom *John en Marsha* which spawned any number of clones across all channels with the comedy king Dolphy, a musical variety show *Superstar* hosted by one and only superstar Nora Aunor and co-host German Moreno, a top-rated gag show *Champoy*, the noontime variety show *Eat Bulaga!* hosted by Tito Sotto, Vic Sotto and Joey de Leon, the drama anthology series like German Moreno's *Young Love*, *Sweet Love*, a reality show for a singing contest *Ang Bagong Kampeon* hosted by Pilita Corales the late Bert "Tawa" Marcelo which first brought the singing contest to Philippine television, Pepe Pimentel's Sunday noontime game show *Kwarta o Kahon*, a soap opera *Flordeluna* starring the rising star Janice de Leon and the high-rated sitcom *Buddy en Sol* top-billed by Eric Quizon and the late Reford White. And now, RPN unleashes a fresh batch of homegrown and groundbreaking shows on the Kasama Network spawned by some of the best creative teams in the network led by VP Licensing and Merchandising Kitchie Benedicto, Entertainment Division of Entertainment TV Head Eduardo Cojuangco, Jr. and for News & Public Affairs, by News Head Mariold Haber-Dunca.

He assures viewers that RPN will continue to show world-class U. S. episodes for as long as the American networks continue to do so and some of the programs have completed a full season worth of episodes.

According to Tieng, the public can expect new and unique show next month as the game shows, musical variety shows, reality shows, sitcoms and fantasy series makes a splash in the local scene this month.

In the network's RPN news programs: the top-of-the-hour news capsule *RPN News Break*, a flagship Filipino primetime newscast *Arangkada Balita* anchored by Bing Formento and

Angelique Lazo, and *Newswatch*, the longest-running English late-night newscast anchored by Eric Eloriaga and Cristina Peczon. Rivera aims to turn RPN around back to the glory days with its own pool of talents and as the leader network.

The new slate of first TV program includes the reality show for national singing contest *Boses Tinig Pinoy* hosted by German Moreno with a judges of Aileen Papin, Anthony Castelo, John Nite and Pilita Corales for the singing superstars discover talented singers were the standards they upheld in the show's host, judges and contestants encouraging the youth, in school and out of school, members of campus and church choirs, and other talents, age 15 and above to join the search in nationwide radio and TV search for the best in a capella while auditions are held daily in all provincial stations nationwide with a capella duet and trios coming from the 12 regions of the country will take home P1 million peso cash prize with a talent management contract with RPN through Talent9 and a music recording contract of Polyeast-Universal Records for the nationwide winner of Kasama singing champion; a musical variety show *Superstar* hosted by Angeline Quinto; a top-rated sitcoms such as *Roderick en Nova* top-billed by Roderick Paulate and Nova Villa, *Mister Kemis Bayani* starring Bayani Agbayani and recently a gag show *Dobol Trobol* with the top talents Arnell Ignacio, Mr. Fu, Brod Pete and Gio Alvarez; a Filipino mini-series *Jose Rizal* starring Joel Torre, Gina Alajar, Panky Amador and Michael de Mesa directed by Ruel Bayani, the network's evening soap operas *Kung Maibabalik Mo Lang* top-billed by the one and only superstar Mr. Nora Aunor and Tirso Cruz III and *My Family's Lover* starring the beauty queen Ruffa Gutierrez and Albert Martinez with a roster of Kasama talents Erin Ocampo, Jane Oineza, Andrea Brillantes and Ingrid dela Paz directed by Joel Lamangan; *Pinapangako Mo*, a drama anthology for the lucky-sender story hosted by Coney Reyes; a showbiz-oriented talk show *Showbiz Ka!* hosted by Pat-P Daza Planas and Nestor Torre; the local version of the top-rated game show *The Million Peso Money Drop* hosted by Rafael Rossel and *The Price is Right* hosted by Tom Rodriguez becoming the million peso prized game show on primetime; the late-night talk show *Oh Yes!, it's Dennis* with Dennis Padilla; the daily top-rated noontime variety show *Chibugan Na!* hosted by Randy Santiago, Marjorie Barretto, Hajji Alejandro and Chiqui Pineda together with today's hottest celebrities and stars; and the educational children show *Penpen de Sarapen* with Kobi Vidanes, Aaron Junatas, Angel Sy, Andrea Brillantes, Lance Angelo Lucido and Clarence Delgado.

The poineered educational programs *Eskwela ng Bayan* targeted among younger children and elementary students. There four shows of Eskwela ng Bayan series: *Karen's World* tells about a talking female carabao (a carabao mascot for real) named Karen and a young man named Ingo (portrayed by Tonipet Gaba) about English and they met lot's of friendly characters showed also English lessons by animated pictures and examples in the setting took place in a province; *Why?* about a woman teaches people about Science and like in Math, she owns a laboratory; *Solved* with three kids who lived in the province tells about solving Math problems; and *Alikabok* tells about a young boy who lived with his grandmother tells about some Filipino stories and lessons too what the young boy didn't know about his grandmother is that she has

magic too. For the first time *Eskwela ng Bayan* series for grade students in the covered court with the other students helped me alot achieve higher grades and best friend had the interest with programming for educational TV.

With the help of Solar Entertainment, RPN comes up with new and exciting programming became known for its World-Class US Primetime campaign, which was launched last year. This means RPN airs new seasons and new episodes of popular American TV series after its initial U.S. airing wherein popular foreign programs are shown in the Philippines in current with their US seasons. Viewers need not buy pirated DVDs or download from the Net as the episodes are shown about three weeks after their telecast in the U. S.

RPN has also kept its viewers updated by bringing into local television more series hits also airs top-rated US foreign shows on primetime such as *Glee*, *America's Next Top Model*, *New Girl*, *The Vampire Diaries*, *Survivor: One World*, *2 Broke Girls*, *Agents of Shield*, *Community*, *MacGyver*, *The Neighbors*, *Chicago Fire*, *NCIS*, *The Carrie Diaries*, *American Idol* and *The Walking Dead* for the hir foreign series. It is the leader network which regularly airs the Hollywood blockbuster films, TV specials and concerts in *Sine Nueve* and *Sunday's Big Event*, and the telenovelas such as *Mar de Amor* and *Porque el Amor Manda*. It has a number of Asian dramas led by the Koreanovelas like *Over the Rainbow*, *Wonderful Life* and *Dear My Sister*. Of course, RPN also airs te *MBA* basketball games which has acquired new luster for the network, and also carry the 2014 Sochi Winter Olympics this April, and Miss Universe beauty pageant.

With this development on RPN-9, we hope that local TV scene is enlivened beyond a two-network world. After all, IBC-13 and TV5 are doing with their own programming. Just a thought, a network has a consistent 25 to 30 percent of ratings, it will already rank No.3 to ABS-CBN and GMA-7 that n their ratings.

RPN-DXDX GenSan's winning duo vie for Boses Tinig Pinoy grand finals

Tuesday 11th of March 2014

GENERAL SANTOS CITY, March 11 (PIA)--- RPN-DXDX GenSan's bet for duet is up another step as the siblings emerged on top in the recently-concluded RPN's a cappella *Boses Tinig Pinoy* semi-finals at the Limketkai Mall, Cagayan de Oro City. In January this year, RPN-DXDX GenSan *Boses Tinig Pinoy* held its grand finals at SM Event Center here which named siblings Katherine and Felix Calixton as winners for the duet category to represent in the semi-finals.

The “a cappella” singing contest has two categories, the duet and the trio.

With pride, RPN-DXDX General Santos City station manager James Catalan said that they also vied in the trio but failed. “We didn’t make it in the trio though, but that’s rather okay since we did make it in the duet.”

Catalan noted that the event in Cagayan de Oro was a great success and the experience was very enriching and full of fun as the contestants have gotten to know the other contenders from other areas.

“It was very overwhelming, we have much bigger crowd in CdO and they were very supportive and welcoming,” he said.

According to Catalan, for the semi-finals RPN management decided to get five winning areas that would represent in the duet and trio categories. “But this is all in random, it all depends on the performances of the respective contestants and that is if they win.”

The winning areas for the duet were General Santos City, Surigao City, Davao City, Cebu City, and Dipolog City. The cities of Cebu, Dipolog, Zamboanga, Bacolod, and Davao will compete in the trio category.

The winning duos and trios will travel to Manila for the nationwide grand finals on March 18 at SM Aura, Taguig City. The grand winners for duet and trio will each receive P1-million worth of prizes including a recording contract with PolyEast-Universal records.

Catalan however said that all regions where RPN stations are strategically based were well represented.

Aside from the cities of General Santos, Cebu, Davao, Dipolog, Surigao, Zamboanga, and Bacolod, other areas that joined also included Baguio, Pagadian, and Batac, Ilocos Norte.

Boses was aired over RPN’s 12 radio stations in the country. It had its first launch in Baguio City in June last year, then in Cagayan de Oro City in July and in Batac City, Ilocos Norte. It was launched here in September at SM City General Santos.

The search was then open to all interested a cappella duos and trios, who can infuse their musical talent into the song they choose and interpret it with such power of emotions.

Selection and judgment were based on four criteria: quality of voice, 50; interpretation, 25; choreography, 15; and attire 10. Aside from thanking all contestants and those others that auditioned, Catalan also attributed the success of Boses Tinig Pinoy to all the sponsors,

individuals and groups, who have supported the event since its launch. (CT Apelacio/PIA-12 General Santos City)

Kasamahan Signal Number 3

March 21, 2014

Mga Kasama, ang Signal No.3: The saignal quality this side of a quarter storm

News and Public Affairs

- *Radyo Ronda Balita Gising*
- *Masarap na Almusal*
- *RPN News Break*
- *Arangkada Balita*
- *NewsWatch*
- *Arangkada Balita Weekend*
- *Madam Ratsa Live!*
- *Tell The People*
- *Kasangga Mo Ang Langit*
- *Biyaheng Langit*
- *Isumbong Mo Kay Tulfo!*

Local Entertainment

- *José Rizal*
- *Luz Clarita*
- *Muling Ibalik ang Tamis ng Pag-Ibig*
- *My Family's Lover*
- *Pinapangako Mo*
- *Roderick en Nova*
- *Mister Kemis Bayani*
- *Dobol Trobol*
- *The Million Peso Money Drop*
- *The Price is Right*
- *Boses Tinig Pinoy*
- *Daza's Kitchen*
- *Oh Yes, it's Dennis!*
- *Showbiz Ka!*
- *Chibugan Na!*
- *Superstar*

Children and Educational

- *Eskwela ng Bayan*
- *Karen's World*
- *Solved*
- *Why?*
- *Alikabok*
- *Penpen de Sarapen*
- *Sesame Street*

Sports

- *MBA*
- *Pacquiao Flashback*
- *World-Class Boxing*

Favorite Hit Animes

- *K-ON!*
- *Yu-Gi-Oh 5D's*

Cartoons

- *Magic Wonderland*
- *Trollz*
- *Buzz Lightyear of Star Command*
- *Johnny Test*
- *Winx Club*
- *Lucky Fred*
- *Pop Pixie*
- *Ben 10: Alien Force*
- *Team Galaxy*

World's Top Telenovelas

- *Mar de Amor*
- *Porque el Amor Manda*

World's Famous Koreanovelas

- *Over the Rainbow*
- *Dear My Sister*

World-Class US Primetime

- *The Big Bang Theory*
- *Hell's Kitchen*
- *New Girl*
- *The Vampire Diaries*
- *2 Broke Girls*
- *Survivor: Blood vs. Water*
- *The Simpsons*
- *Glee*

- *America's Next Top Model*
- *Community*
- *The Carrie Diaries*
- *MacGyver*
- *The Neighbors*
- *Beauty & the Beast*
- *Chicago Fire*
- *Agents of S.H.I.E.L.D.*
- *NCIS*
- *American Idol*
- *The Walking Dead*

Blockbuster Movies

- *Sine Nueve*
- *Sundays Big Event*

Thank You, for making us the leader network. The Kasama Network RPN is now the country's third leader network on primetime, per Kantar Media TV survey for the period of February and March 2014.

Bing Formento: Moving on with RPN 9

April 7, 2014

Solar Sports will use RPN as its carrying station for the *MBA* and *KBL* games. Tieng's station wins the bid, then expect him to make RPN, the sports and action channel to beat and they rated well.

The news content of RPN-9's news programs *Arangkada Balita* and *Newswatch* under the Media ng Bayan with the help of Solar Sports to provide sports news. Hence, with Solar Sports' purchase of blocktime hours on IBC 13. We see on the RPN news are products of the government network people. To answer your question though, yes, their sports news always feature the results of the *MBA* games shown that day.

RPN News and Public Affairs programs is under the media organization Media ng Bayan are strongly positioned to bring to ever-widening audiences the exciting, fast-paced and often turbulent events of the century. The network's programs that combine has outstanding talent, pluck, creativity and a greater respect for the intelligence and taste of the Filipino viewing public while RPN-9 with have the facilities to allow the broadcast of the *MBA* games, they would need a coveror to handle the actual games have the expertise of coming up with an extensive coverage of the games, particularly in the creatives part.

Veteran broadcaster and newsman Bing Formento refuses to the news broadcaster despite the challenges, and gears up to join RPN's broadcast team as anchor to their flagship news program: *Arangkada Balita*.

In 2013, Solar Sports, under new management, brought the rights and aired the *MBA* games on Channel 9 by buying airtime from RPN-9, the government-run network.

"I am constantly evolving," explained the experienced radio commentator calling back his humble beginning from DZRH and his gradual transition to RPN News and Public Affairs, the news organization under the media organization Media ng Bayan. "Yes, i want to be him a newscaster," was Formento's reply when offered the anchor opposite RPN's female news anchor Angelique Lazo.

Arangkada Balita, RPN's evening news program representing the all broadcast newscast in the primetime slot (6:30 p.m.), offers a Filipino viewers of the masses with the day's headlines in a national news, political news, crime news and police reports, CCTV reports, public service, global news, sports news, weather forecast and entertainment news. Formento and Lazo wherein commentaries and the news reportage in the traditional news programs that are set in the highly competitive early evening news and public affairs block as delivered by the reinvigorated news reporting teams of RPN News and Public Affairs.

Perfect Tandem

RPN News and Public Affairs team is a dedicated and highly professional group of men and women. When asked about her expectations on the newest tandem, Formento expressed high hopes and faith on the chemistry. "I listen to programs with Angelique Lazo and he is a very substantive woman."

No wonder. Angelique Lazo has been in the business and through networks for years, abreast with the quirks of the industry, and hailed by award-giving bodies as the Best Female Public Affairs Host (KBP, Golden Globe). Lazo has been the vanguard of RPN News' *Arangkada Balita* since 2000.

Known for the feisty and fearless commentaries on radio and television, Formento and Lazo has made a mark in the industry as they produced some of the biggest stories of the nation of our broadcast journalists and our regional and international bureaus will give the most comprehensive coverage of the day's events.

News Calling

"News is public service, especially with the amount of work you do and the coffee you drink."

As Formento is on TV and radio anchor, so RPN leaps ahead to challenge the next generation of Philippine broadcasting with an invigorated News and Public Affairs. Alongside *Arangkada Balita*, RPN is re-launching its most-watched, highly-rated and the longest-running English newscast: *Newswatch* now with the newest anchors Eric Eloriaga and Cristine Peczon on weeknights at 11 p.m.

Promising a strong competition, RPN has just acquired new state-of-the-art cameras that utilize discs instead of tapes, non-linear editing facilities, and a centralized server-based technology for its new programs. Aside from this, they also have satellite news gathering terminals with "flyaways" to be used in covering live events in Metro Manila, their provinces and remote areas, in addition to the OB vans, SNG vans and ENG vans that use microwave links to transmit audio and video.

To boost its news team, RPN producers, reporters, directors and writers have also undergone strict and rigorous training workshop on revolutionary news delivery headed by the world-renowned news head and the broadcast journalist Marigold Haber-Dunca.

Must' shows on RPN 9

April 7, 2014

Sports superstars, movie celebs in RPN's new programming

They come up with innovative shows to get ideas and talents by other networks (*Bisperas ng Kasaysayan*, *Cebu, Davao*, *John en Marsha*, *Eat Bulaga!*, *Superstar*, *Champoy* and *Buddy en Sol*), and those ideas get the higher ratings. Maybe because of the budget to properly market their shows. With Tieng in the picture, they have a large budget for marketing. According to reports, **RPN-9** will be transformed into an all-sports channel on free TV for the male viewers. Going against the regular primetime programming formula of female flair, **RPN** gives out the kind of programs men truly fancy with sports, comedy, action and sexy-naughty.

Radio Philippines Network is celebrating its 54th anniversary this year. Sequestered **Channel 9** started operating in 1960 but peaked as a commercial station in the '70s and early '80s at the height of martial law. Among its flagship programs were *Superstar* (Nora Aunor), *John en Marsha* (Dolphy, Nida Blanca), *Champoy*, *Buddy en Sol* (Eric Quizon and Reford White), *Eat Bulaga!* (Tito Sotto, Vic Sotto and Joey de Leon). **RPN** also started the Mexican novela trend in local TV, topping ratings with *Marimar*. As we talked of the new shows, we also asked for comment to the number three in market share and ratings.

Now, that the government-owned sequestered media station **RPN-9** has been in operation when the new management of Wilson Tieng as the chairman helps the partnership of **Solar Entertainment Corporation** is expected to be more visible in this network somehow, with design programming. Mostly, they will have imported foreign canned show, in which other dishes of **Channels 2** and **7**. It has also using the homework behind the marketing, licensing and merchandising, and programming of **Channel 9** as well as the domestic and imported awards ceremonies to show the commercial stations aboard the government by adding more localized programs in its foreign canned series dominated roster in the niche of upscale to the market.

Wilson Tieng to invest millions to revive **RPN-9**. Many new programs now on **Channel 9** breeding watching. Showbiz insiders believe that **Solar Entertainment** producer courage ran into the giant network.

Solar owner Wilson Tieng got on a large-scale plan to fill **RPN-9** primetime programming lineup with locally produced shows. Since the sequestered broadcast station could pay debts to Wilson, he agreed to airtime swap. The award-winning channel has aired a number of American shows, telenovelas, Asian dramas and animes as well as original programs and local sporting events.

Rivera stressed that the unique strength of **The Kasama Network's** major player in the Philippine television industry is that it brings together the superstars of local sports with the leading lights of Philippine stardom in the television and movie industry under one roof, in a never-before-tried mix.

At the **RPN** headquarters at Broadcast City in Diliman, Robert detailed the future of the network and what great things this new board has in store, provided programming, packaged it and promoted it. Programming rode on the popularity of basketball tournaments of the **MBA** and **KBL**, as well as the boxing matches with the championship of Manny Pacquiao and other boxing stars. There is also the mixed-martial arts (MMA) **Ultimate fighting Championship (UFC)** and **World Wrestling Entertainment**. Beyond sports and action, as well, **RPN** intends to build increase its foreign canned programming on primetime entertainment. Think of it as meets the **MBA**. Hence, for the first time ever, the likes of basketball icons Johnny Abarrientos, Alvin Patrimonio and Marlou Aquino will join hands with the tinseltown's Angelne Quinto, Tom Rdriguez, rafael Rosell, Nova Villa, Roderick Paulate, Cony Reyes, German Moreno, Albert Martinez, Aileen Papin, Raymond Lauchengco, Pilta Corales, Anthony Castelo, John Nite, Ruffa Gutierrez, Nora Aunor, Tirso Cruz II and Bayani Agbayani in a series of promorional efforts for the leader network.

One thing **RPN** already has going for it is a well-entrenched niche of local TV viewers - fans of sports programs and now seeks to build upon this foundation by expanding into a new area, that of local and foreign entertainment, by producing shows whose formats have a proven track record of success.

RPN 9 and **Solar Entertainment Corporation** to expand the tight competition that used to occur in which two television networks continues. With their fusion of strength, more than **RPN 9** be secured their predominance as a strong provider of shows for A-B-C viewers for middle-class and upper-class.

Three soap operas debuted on **The Kasama Network**. Two primetime soaps which premiered on primetime is the mini-series ***Muling Ibalik ang Tamis ng Pag-Ibig*** (weeknights at 5:15 p.m.), starring the one and only superstar Nora Aunor and Tirso Cruz III with Agot Isidro and Lito Pimentel, directed by Ruel Bayani and Mervyn B. Brondial. Another first in teleserye ***My Family's Lover*** (weeknights 9:30 p.m.) starring the world-renowned beauty queen Ruffa Gutierrez and the drama actor Albert Martinez together with the hottest young stars such as Kylene Alcantara, Jane Oineza, Erin Ocampo and Ingrid dela Paz. Also starring with Lloyd Zaragoza, Bambol Roco, Raquel Villavicencio, Sylvia Sanchez, Randolph Stamatelakey and Tart Carlos. Directed by the award-winning director Joel Lamangan also partner Solar otherwise additional performances expected to strengthen further especially with shows.

Ever Saturday and Sunday at 8 p.m. is ***Boses Tinig Pinoy***, the flagship reality show for the national singing contest competition hosted by German Moreno as Kuya Germs with Aileen Papin along with the judges are the singers John Nite, Pilita Corales and Anthony Castelo. The established talented singers for the best singing superstars such as Coleen Mangabat, Mhelrose Uy Johanna Miranda, Jasper Arizabal and Phoebe Faye de Guzman, Jasmine Santos, Alex Soller, Gina Ventura, Christian Paul Torqueza and Erickson Paulo, Christopher Mendoza and Ian Mendoza. The triumvirate of Ian Mark Corales, Dianne Paul Saberon, and Nina Claire Rivaca from Cebu and the duos Febra Sagarino and Rueda Haictin from Dipolog and Marethen Vasquez and Esther Martinez from Surigao were the winners of the first ***Boses Tinig Pinoy*** singing competition organized by **RPN-Radyo Ronda**. The finals was held at the **SM Aura Premier**, Taguig City.

Other program movements: high-rating ***Arangkada Balita*** anchored by Bing Formento and Angelique Lazo now airs at 6:30 p.m. ***Newswatch***, the most-watched, highest rated and longest-running English newscast anchored Eric Eloriaga and Cristina Peczon, airs 30 minutes late-night at 11 p.m. Where public affairs program occupy the graveyard shift in other networks, they remain on late-night in **RPN**. head Marigold Haber-Dunca's ***Tell the People*** on Monday, ***Saklolo Abogado*** on Tuesday, veteran broadcasters Rey Langit and JR Langit's public service show ***Kasangga Mo Ang Langit***, Rey Langit's travel show ***Biyaheng Langit*** and Ramon Tulfo's public service program ***Isumbong Mo Kay Tulfo*** on Friday which it goes at 11:30 p.m.

Solar bought most of **RPN-9's** primetime slots. Weekdays starting at 9 a.m. to 10:30 a.m., kids get a triple treat as **RPN** presents anime back-to-back with ***Dragon Ball Z*** at 9 a.m., ***Crayon Shin Chan*** at 9:30 a.m. and ***K-ON!*** at 10 a.m. The anime wrap will feature a video jack (VJ) with the winner of a hottest young stars. **RPN** now offers a two-day world's Hollywood cinema screening: ***Sine Nueve*** (weekdays 12:30 to 2 p.m.) offers the best movies from top foreign

movie production companies that is home to the biggest names in the entertainment industry, **Bong Revilla Cinema sa RPN** (Saturday afternoon 12:30 p.m.), a weekly presentation of an action-packed Pinoy blockbuster cinema featuring the box-office king-action star Bong Revilla's movies ruled the rating reigned as local TV royalty, and the Sunday night movie block **Sunday's Big Event** (Sundays 10:45 p.m.) promises an all-out collection of huge action movies top-billed by the big guns of the silver screen with action movie hits, award-winning films for musical extravaganzas are featured each week for your viewing pleasure sit back and relax as you watch your favorite movies, concerts, and other specials right in your own living room. Most-watched telenovelas: **Mar de Amor** (3 p.m.) and **Porque el Amor Manda** (10 p.m.), and the fan-based Koranovelas: **Wonderful Life** (3:30 p.m.) and **Dear My Sister** (10:30 p.m.). For those into sports, **RPN** has programs featuring the most popular sports offerings. For the country's favorite, basketball, **RPN's** banner television shows will continue to be its sports programs has:led by its flagship program **MBA**(Wednesdays and Fridays at 7:30 to 9:30 p.m., Saturdays at 2 to 4 p.m. and Sundays at 2 to 5:30 pm.) which **Solar**has been producing for television and also features the popular **KBL** (Saturdays 10 a.m. to 12 noon and Sundays at 8:30 a.m. to 10:30 a.m). For those are world-wrestling, **RPN** has **WWE Bottom Line** (Saturday at 9:45 p.m.) and **WWE SmackDown!** (Sundays 10 p.m.) will blow fanatics away as iron-boned wrestling champions are set. The mixed martial arts (MMA) and a latest boxing aficionaos will love popular **UFC: Ultimate Fighting Championship**(Saturdays at 5:15 p.m.) and a best boxing matches of the fighters on Philippne television like **World-Class Boxing**(Sundays 11:30 am. to 1 p.m.) back-to-back with **Pacquiao Flashback** (Sundays 1 to 2 p.m.) with high-quality sports production in your favorite boxers. Get a load of all the sports Filipinos love. **ATP Tour** (Sunday 10:30 a.m.) for tennis.

RPN-9 has lined up American shows on primetime. While most networks are too preoccupied with grabbing rating points by putting on the air locally produced staff, **RPN** reserved the trend by going against the norm.

In foreign canned shows, **RPN** has the highest-rated US series: **MacGyver** (Mondays at 5:30 p.m.), the return of **24: Live Another Day** (Tuesdays at 5:30 p.m.), **NYPD Blue** (Wednesdays at 5:30 p.m.), **Community** (Saturdays at 6:30 p.m.), **NCIS** (Mondays at 8 p.m.), **Chicago Fire** (Mondays at 7:30 p.m.), **The Walking Dead** (Tuesdays at 8:30 p.m.), **Law and Order** (Fridays 5:30 p.m.) **Glee** (Thursdays at 8:30 p.m.), **Mission: Impossible** (Saturday at 6 p.m.), more advanced the return of **The X-Files** (Mondays at 8:45 p.m.) showing their latest acquisition and the brand new show **Revolution** (Saturdays 4:30 p.m.), the huge reality shows **Survivor** (Thursdays at 5:30 p.m.) and **American Idol**(Tuesdays and Thursdays at 7:30 p.m.).

RPN also introduced 13 brand-new locally-produced shows, including two comedy sitcoms, two popular local game shows based on the US franchise, a drama anthology, two soap operas, reality show, two musical variety show, two talk shows an a hit Bong Revilla's action movie

featuring the heavyweights of the genre, in an aggressive bid to firm up its No.3 position and move up to the top slot in the industry.

Even though **RPN-9** is a government entity, it is run like a private corporation. Rivera told us that the network receives no subsidy from the government. They generate their own revenues and income to support the station. Their partnership with **Solar Sports** brings sport fans a superior, digitally enhanced product that pushes them technologically ahead of its competition. More: two of top-rating sitcoms ***John en Nova*** top-billed by Roderick Paulate and Nova Villa (Saturdays at 10:30 p.m.) and ***Kemis: Kay Bayani Ako*** starring Bayani Agbayani (Sundays 5:45 p.m.), drama anthology serial ***Pinapangako Mo*** hosted by Coney Reyes (Saturday 9 p.m.), the popular and top-rated game shows ***The Million Peso Money Drop*** hosted by Rafael Rosell (Saturday 6:15 p.m.) and ***The Price is Right*** hosted by Tom Rodriguez (Sundays 7 p.m.), talk shows such as ***Showbiz Ka!*** hosted by Pat-P Daza Planas and Nestor Torre (weekdays 4 p.m.) and the late-night talk show ***Oh Yes, it's Dennis!*** with Dennis Padilla (weekdays 12 midnight) and the Sunday night musical variety show ***Superstar*** hosted by the superstar Angeline Quinto (Sunday 9:15 p.m.) continue to bring in viewers who will be treated to the reinvention of these local shows as they are elevated to the next level.

RPN-9 to mark 54th year

May 30, 2014

With *Kasama Ako!* tagline as its theme, RPN-9 will celebrate its 54th anniversary with a week of activities starting on June 1, at the RPN-9 studios at Broadcast City, Capitol Hills, Diliman, Quezon City.

A major highlight of the celebration is a two-hour TV special entitled *Kasama Ako!: RPN 54 Celebration* which will feature the major talents discovered and developed by RPN-9 and who became legends or institutions themselves, as well as clips of the famous shows which also became famous. The TV special will be aired on primetime on June 1, the foundation day of The Kasama Network.

As a broadcast statuan, RPN-9 has excelled in four areas, among others:

1. Leadership in talent discover and development - RPN-9 discovered and developed the longest list of talents who started their careers in RPN=9 and became famous artists. Among them are Nora Aunor, Hilda Coronel, Snooky Serna, Tina Revilla, Maricel Soriano, Janice de Belen, Inday Badiday, Lino Brocka, June Keithley, Bert de Leon, Eric Quizon, Reford White, Tito Sotto, Vic Sotto and Joey de Leon, Harry Gasser, Loren Legarda, Ian de Leon, Lotlot de Leon, Rustom Padilla, Herbert Bautista, Manilyn Reynes Rina Reyes,

Dolly Anne Carvajal, Gelli de Belen, Donna Cruz, Regine Velasquez, Dranreb Belleza, Dolphy, Maila Gumila, Nida Blanca and Lovely Rivero.

2. Leadership in programming - RPN-9 produced a variety of local shows which became the greatest hits, like *John en Marsha* starring the comedy king Dolphy and Nida Blanca, Nora Aunor's musical variety show *Superstar, Champoy, Buddy en Sol* top-billed by Eric Quizon and Reford White, the drama series for Hilda Coronel, Rosemarie Sonora, Snooky Serna, Boots Anson-Roa and Nora Aunor. The Filipino mini-series like *Malayo Pa Ang Umaga, Bisperas ng Kasaysayan, Cebu and Davao*.
3. Other top hit variety shows were those of Tirso Cruz III, Tina Revilla, Jeanne Young and Sonny Cortez. Other musicals were *Aawitan Kita, Carmen Soriano Show, Maggie de la Riva Show*, among others. *Spin-A-Win, Tic-Toc-Toe* and *Clubhouse 9* for children were institutions.
4. Broadcast leadership - RPN-9 brought the first slow-motion machine in 1973 to support the coverage of the *MICAA* basketball games and the *PBA* games; it also encouraged the use of domestic satellite and the first to acquire "back-pack" cameras to encourage location shooting. RPN-9 also brought the country the first color outside broadcast van (OB Van). RPN-9 also became the leader in sports broadcast and the first to air a one-hour newscast *Eyewitness News*, which later became RPN-9's prime newscast *Newswatch* is the longest-running English newscast.
5. Leadership in innovative ideas - RPN-9 made the first experiment on development communication (popularly known as devcom) through its long-playing series *John en Marsha*. It also dubbed foreign drama series into Tagalog, like *Kojak* and has pioneered in several aspects of public service programs.
6. Since the resurging trend in 1996 with a telenovela *La Traidora, Marimar* and *Maria la del Barrio* which is starring Thalia, *Simplemente Maria, Luz Clarita, Maria Isabel*, among others.
7. There is the foreign canned series on primetime TV: *MacGyver, Buffy the Vampire Slayer, The X-Files, Ally McBeal, Felicity, NYPD Blue, Dharma and Greg, The Practice*, among others.

'Marimar' returns to RPN-9

June 1, 2014

The repackaging of RPN-9: I think, decided that the management of RPN-9 need to have a stronger and more impressive niche in Philippine television so slowly but surely, you re-repackage them.

Just look at the DJs of the FM radio station 99.5 Play FM, playing the contemporary hit radio (CHR) and more OPM hits. It channels 2 and 7 are going for the masses. Is the strategy of RPN-9 to go for more intellectual viewers for a good one.

The Tieng-owned network has further opened its primetime to blocktimers and co-producers like Solar Entertainment, which is definitely good since network executives that can be into top-rating shows. Further hear that RPN-9 wants to beef up not only its entertainment shows, but also its news and public affairs programs. Personally like RPN-9 for coming up with really good original shows. They come up with very interesting ideas in case often. They both really lack marketing and more aggressive marketing for more maatract to viewers through producing shows and repackaging added new programs.

I'm tired of watching the shows from 2 and 7 craving for more intellectual from local channels.

GOOD FOR CHANNEL 9: RPN-9 has good shows intend to complete more viewers. After acquire the *KBL* and *MBA* games, in attract more viewers of the Kasama network should invest more on genre shows.

The no.1 fans started the comedy and variety show, and some mini-drama and Mexican telenovelas likes the popular star Thalia and the rest of our drama series brings back and their quality talk shows, news daily and update of our report, the blockbuster movies as well. Some of Mexicanovelas to rule again like *Esmeralda*, *Preciosa*, *La Usurpadora* and *Luz Clarita* with the popular child star Daniela Luna who grew up as an adult movie princess in Mexico and I wish that RPN got back in an old days that our rules all the top-rating shows in competing with the other giant networks ABS-CBN and GMA as well as IBC and TV5 showing the number 3 spot in the ratings game at the point even I wish that primetime shows of our network will rule again like telenovelas and variety shows will airs on 4 p.m. to midnight slot.

Go RPN! *Kasama Ako!*, more telenovelas and Koreanovelas as well. Acquisition of thye popular US programs are undergoing negotiations.

The Kasama Network will have a new station with a transmitter tower in Panay Avenue, Quezon City. Although they will retain the Broadcast City studios in Capitol Hills, Dlliman, Quezon City, the Panay Avenue will cater mostly to LIVE programs that is both accessible to the talents and audience.

Before that, RPN-9 competes with *Thrilla in Manila*, *Olympic Games* and *Apollo Missions*; the award-winning Filipino mini-series like *Malayo Pa Ang Umaga*, *Bisperas ng Kasaysayan*, *Cebu*, *Davao* and *Boracay*, and with its local op-rating shows like *John en Marsha*, *Superstar*, *Champoy* and *Buddy en Sol*. Also the Mexican telenovela hits: *La Traidora*, *Marimar*, *Simplemente Maria*, *Acapulco*, *Luz Clarita*, *Maria la del Barrio*, *Piel*, *Maria Isabel*, *La Usurpadora*, *Alguna Vez Tendremos Alas*, *Los Parientes Pobres*, *Esemeralda*, *Gente*

Bien, La Dueña, Luz y Sombra, Preciosa, Quinceañera, Serafin, Siempre te Amare and *Maria del Cielo*, showing an outstanding foreign canned programming (*MacGyver, The X-Files, Buffy the Vampire Slayer, Ally McBeal, Felicity, NYPD Blue, Dharma and Greg, Chicago Hope* and *The Practice*). Now that RPN-9 is still struggling I hope this year will be a good one for this channel.

Told us our friend, Wilson Tieng, the chairman of RPN set to relaunch the 2nd season of *Boses Tinig Pinoy*, the biggest singing reality search in Philippine television last May 31, 2014. Plans also said the TV networks do something of the natinowide and worldwide version. I personally feel that RPN should take a chance on getting a local franchise of *American Idol*. The yuppies are a great target audience especially now when singing contests in Philippine TV seem to be only focused on making pathways for 15-19 year olds. Yuppies, too, need Idols coming from the 20-28 year olds age bracket.

Gradually also now that Channel 9 especially given the third spot behind ABS-CBN and GMA.

According to Tieng, many new local programs are reportedly planning to launch RPN-9 this year to be more competitive they turn into the two giants. RPN-9 is now owned by telecom magnate Wilson Tieng.

Some of Thalia's popular telenovelas like *MariMar, Maria la del Barrio, Quinceñera* and *Luz y Sombra*. For those of telenovela hits like *La Traidora, Acapulco, Luz Clarita, Preciosa, Piel, La Usurpadora, Maria Isabel, Esmeralda* and *Siempre te Amare* becoming the huge margin.

The Kasama Network RPN-9 is set to bringing back the hit telenovela that started it all, *Marimar* starring the Mexican actress Thalia airing on June 2 from Monday to Friday at 6 p.m. This is part of the network celebration of its 20th anniversary of being the 'Home of Telenovelas'.

Netizens on Thursday expressed their excitement for the comeback of *Marimar* in the Kapinoy channel. RPN refreshed the viewers memory as a teaser video titled *Marimar: The Ultimate Throwback* was uploaded on YouTube. On Twitter Philippines, users were abuzz with the news that the hashtag #ThrowbackMarimar trended on Thursday. RPN-9 announced that *Marimar* rerun will start on Monday, June 2, 2014 with a new telenovela hits liek *Mentir Para Vivir* at 5:30 p.m. and *Porque el Amor Manda* at 10 p.m.

Marimar was a Mexican TV telenovela that was first aired in 1994 on Televisa with singer-actress Thalía in the title role. The series had 75 forty-five minute episodes, and is the second part of a "Maria" trilogy. The first was *Maria Mercedes, Maria la del Barrio* and *Rosalinda*. The rights were later bought by RPN 9, dubbed it in Filipino and re-broadcasted on a primetime slot on Philippine television. Pitted against industry giants ABS-CBN and GMA-7, *Marimar* caught the fancy of Filipinos and became a nationwide sensation. Intriguing is the fact that at that time, ABS-CBN and GMA's shows lord over television and their shows occupy a very huge chunk of the ratings pie. In came *Marimar* and shoved its rival's ratings. What made

this foreign telenovela so special that it was able to do such? On the marketing perspective, what strategies were employed that led to the tipping of the ratings scale?

Since RPN-9 began to turn around in the year of 1996, thanks to the phenomenal Mexican telenovelas like *Marimar* and *Maria la del Barrio* that helped the broadcast network post a net income of P297 million that year. RPN then opened its programming to block timers, who bought airtime from the network. Solar has been aggressive in improving RPN's prime time programming by coming up with locally produced shows.

"We have been trying our programming formats to improve our audience share. Hopefully, with RPN, we will have better ratings," said Robert T. Rivera, the president and CEO of RPN.

A widely popular American TV series like *Community*, *The Walking Dead*, *Smallville*, *The Big Bang Theory*, *Chicago Fire*, *24: Live Another Day*, *Revolution* and *Law & Order*. The Kasama Network also broadcasts the phenomenal reality contest *Survivor* and *American Idol*.

Based on media research group Kantar Media/TNS Philippines reports, RPN's audience share currently hits an average of 19%, at the bottom of the ratings charts behind dominant television companies ABS-CBN Corporation and GMA Network, Inc., which get an average of 54% and 43% respectively. IBC-13 (30%) and TV5 (22%) now also shares the number 3 spot in the ratings game. While not privy to government negotiations regarding the sale of RPN, Rivera expressed optimism that the changes in programming would boost the network's chances of being sold at a higher price than earlier estimates. The Kasama Network RPN-9 who brought *Marimar*, *Maria la del Barrio*, *Luz Y Sombra* and *Quinceanera* to the Filipinos hearts becoming the huge success on Philippine television as Thalia fans in the Philippines.

The government-owned station RPN-9 first aired a Mexican telenovela *Marimar* in 1996 singlehandedly altered the public's viewing habits and became the highest-rating telenovela in the country that usually reached massive a hit in the Philippines with ratings over 50% and peaking at 46.5% became the one of the well-loved telenovelas in Philippine television history.

Showbiz critics attributed *Marimar*'s success to several of its qualities. First of all, the story was about a poor yet charming young woman who went through a slew of misfortunes brought about by her love for a filthy-rich hacendero. In the end, she discovered that she was the long lost daughter of a wealthy old man. This revelation greatly turned her life around, enabling her to exact revenge on her former tormentors, including her childhood love. It was the characterization of the heroine as an underdog that really tugged at the viewers' heartstrings. The plot, critics said, was flatly formulaic, but Filipinos naturally have a soft spot for the poor and oppressed. Audiences could easily relate with the sufferings of *Marimar* as a reflection of the socio-economic plight of the majority. *Marimar*'s triumph in the end signified hope, and the fairy-tale ending satisfied viewers as an escape, at least symbolically, from their bleak plight as individuals and as a people.

According to Kantar Media, RPN national ratings during the telenovela's primetime slot (6 PM) increased by as much as 250% in total urban Philippines and as much as 239% in Mega Manila. Fans of the show have also blown up the micro-blogging site Twitter making subjects related to *Marimar* a constant fixture in the trending topics locally and worldwide. Thalia's physical features, as well as the other actors' faces, were as homespun as ours, another factor that contributed to *Marimar*'s success. The actors became household names. Babies born at the height of the show's popularity were named after the characters of the soap; even pet dogs were named after Pulgoso, *Marimar*'s loyal talking canine.

Among the cast, Thalia gained the most attention and adulation of local viewers, of course. As expected, her immense popularity called for her to grace the country with a show, which was highly feasible since she's a singer and a performer in real life.

Executives of RPN eventually confessed that they had gladly relented to give P1 million-plus-per-day for Thalia's expenses during her August 1996 visit. Of course, given the projected income generated by RPN during the show's phenomenal run, they could well afford to shell out the hefty sum.

The original *Marimar* telenovela will be replayed by RPN daily airing from Monday to Friday at 6 p.m. while a radio adaptation titled *Marimar Radyo Novela* will be broadcast over 15 RPN radio stations nationwide through Radyo Ronda in Tagalog and Cebuano versions.

RPN-9 launches new TV offensive

June 4, 2014

Competition for the bigger slice of advertising budgets is driving TV networks to come up with the most creative marketing gimmicks to capture advertisers' attention. First, IBC-13 announced its "homecoming" via a big bash at the Smart Araneta Coliseum. It was a dressed-up affair with food and drinks flowing, much in the tradition of the Canoy, Roa and Cruz of Manila's 1,000. Advertisers were treated to a spectacle - one, tapped and other, live, featuring the "Kapinoy Network's" new line-up of shows.

Not to mention, the leader network turned the Kasama network RPN-9 created a real sit a month later, when it invited advertisers and some members of the press to an evening cruise on Manila Bay aboard. Expectedly, the response from the invited guests was enthusiastic. Here, indeed was Channel 9's "captive audience," - once on board, it was vieryally impossible to slip out of the presentation.

RPN-9 presented its "longest 30-second", a compilation of the new programs to premiere on the leader network. Toppling the list are the telenovelas: *Mentir Para Vivir*, *Marimar* and *Porque el Amor Manda*; the Koreanovela *Dear My Sister*; new morning animes like *Dragon Ball Z*, *Crayon Shin Chan* and *K-ON!*.

Then, there are the bset-sellers of foreign canned series on primetime: *Law and Order*, *24: Live Another Day*, *Community*, *Chicago Fire*, *The Walking Dead*, *Mission: Impossible*, *Smallville*, *American Idol*, *Survivor* and *Revolution*; and some sports programming fans: the *MBA* and *KBL* basketball games; the best MMA fighter *UFC*; and the boxing matches for the champion *Pacquiao Flashback*.

Viewers will also get the chance to see their movie heroes in memorable roles.

From the presentation it was clear that Channel 9 will continue to go the foreign canned series for the A-B-C audience. For this Philippine television, though, the station has developed several new local shows for C-D-E viewers (including drama, comedy, talk shows, reality and variety show).

We understand this will be co-produced by Wilson Tieng's Solar Entertainment outfit.

While Channel 9's popular localized programs are consistently in the magic circle as well (*Pinapangako Mo*, *The Million Peso Money Drop*, *Superstar*, *The Price is Right*, *Boses Tinig Pinoy*, *John en Nova*, *Showbiz Ka!*, *Kemis: Kay Bayani Ako*, *Kwarta o Kahon*, *Arangkada Balita*, *My Family's Lover*, *Bong Revilla Cinema sa RPN*), it have the majority of the top 30 programs. But no matter what. Insiders in the advertising industry tells us that RPN-9 is unique that ratings doing greatly affect spot buying. Even those programs which rate are heartily supported by advertisers. These are shows advertisers watch. This debunks the motion that only shows with good ratings can survive in local television. This is the home, at least, home of Channel 9.

The live presentation is a mini-variety show top-billed by the entire RPN-9 family: Tom Rodriguez, Angeline Quinto, Rafael Rosell, German Moreno, *Boses Tinig Pinoy* finalists are Coleen Mangabat, Mhelrose Uy, Johanna Miranda, Jasper Arizabal and Phoebe Faye de Guzman, Jasmine Santos, Alex Soller, Gina Ventura, Christian Paul Torqueza and Erickson Paulo, Christopher Mendoza, Ian Mendoza, Ian Mark Corales, Dianne Paul Saberon, and Nina Claire Rivaca, Febra Sagarino and Rueda Haictin, Maretchen Vasquez and Esther Martinez, Andrea Brillantes, Albert Martinez, Ruffa Gutierrez, Bayani Agbayani, Roderick Paulate, Nova Villa, Pat-P Daza Planas, Mr. Fu, Coney Reyes, Anthony Castelo, Aileen Papin, John Nite, Nestor Torre, the VJs are Ingrid dela Paz, Arron Villflor, Christine Serrano and Errol Albayan. Also on hand to meet the guest were RPN bossman and chairman Wilson Tieng and the president and CEO Robert T. Rivera.

Conspicuously was the comedy king Dolphy, Nora Aunor, Maricel Soriano and Eric Quizon.

To fans and viewers of RPN-9 , your great fans scine you what started in all the best telenovela like *Marimar* and many others, I wish that your old program like *Maria la del Barrio*, *Esmeralda*, *Luz Clarita*, *Preciosa* and many other will return in 2014, I hope that all of those program will brings back the values and moral lesson in this coming 2014 will bring the shines of your old networks scines is difference managements like Solar, I hope that RPN-9 will return all those hits of telenovelas and blockbuster shows RPN-9 still the no.1 best telenovela and primetime show in the Kasama network to bring those telenovelas.

To keep up good work this 2014 and please bring back those best telenovela like *Maria la del Barrio* and other best films and great foriegn and local artist, I wish that those show will bring back good values and good moral lesson if us your new managements andreturn all the bets telenovela and cartoon in morning, afternoon and night at the best still no.1 forever.

In a show of gratitude for continued advertising support, Channel 9 raffled off three rounq tickets for two each to Hong Kong, Singapore and Tokyo. In addition, the station also gave out three tickets for two each to Hong Kong in exchange for entertainment numbers from guests.

The evening was a cool, special way to greet the summer and learn about Channel 9's new season line-up. Now that the two giant networks ABS-CBN and GMA-7 have given the advertisers in a show, once again in the number 3 spot is IBC-13, TV5 and RPN-9 also come up with to be them. Let's see the Broadcast City top these two sales blitzes. PTV-4 did they get the commercial networks to have popular shows as well.

Corazón Salvaje marks the return of TeleNovelas in 9TV

August 9, 2014

It has been more than 20 years since RPN-9 airs a telenovela on the network's primetime block. The trend-setting telenovelas that the Kasama network aired was *La Traidora*, *Marimar*, *Simplemente Maria*, *Acapulco*, *Maria la del Barrio*, *Luz Clarita*, *Alguna Vez Tendremos Alas*, *Esmeralda*, *Gente Bien*, *Los Parientes Pobles*, *La Dueña*, *La Usurpadora*, *Luz y Sombra*, *Piel*, *Preciosa*, *Maria Isabel*, *Siempre te Amare*, *Maria del Cielo*, *Serafin*, *Quinceañera*, *Sin Ti*, *Monte Cristo*, among others in the primetime timeslot. And now the network will bring back the family centered and intense drama theme of Latin TV series in its primetime schedule beginning August 11 with *Corazón Salvaje*. It will be in 9TV's primetime slot.

Corazón Salvaje will be airing after *My Family's Lover* and originally titled *Wild Heart*. It is a Mexican TV series that was produced by Salvador Mejía Alejandre in conjunction with Televisa and broadcast on El Canal de las Estrellas. *Corazón Salvaje* premiered on October 29, 2009, at 9:00 PM, and aired for a total of 135 episodes. The premiere earned 4.1 million viewers. *Corazón Salvaje* marks the return of Aracely Arámbula; she portrays the dual role of twins Regina and Aimée Montes de Oca accompanied by Eduardo Yanez. It is antagonized by Cristian de la Fuente, Helena Rojo and Enrique Rocha with stellar performances by Laura Flores, Osvaldo Ríos, María Rojo, René Casados and Elizabeth Gutierrez. The young protagonists, Gabriel and Jimena, are portrayed by Sebastian Zurita and Angelique Boyer. *Corazón Salvaje*, was written by Liliana Abud.

This telenovela is the fourth television adaptation of the classic 1957 novel of the same name which was written by Caridad Bravo Adams.

In the year 1851, María del Rosario (Laura Flores) falls in love with Juan de Dios San Román (Osvaldo Ríos), a humble fisherman, unaware that another man, Rodrigo Montes de Oca (Enrique Rocha), is in love with her. María del Rosario confesses her love for Juan de Dios to her sister, Leonarda (Helena Rojo), and tells her of their plans to wed, unbeknownst that Leonarda harbors a deep hatred for her sister because she is secretly in love with Rodrigo. Leonarda tells Rodrigo about her sister's wedding plans and he uses his influence with the authorities to stop the wedding and incarcerate Juan de Dios for life. While visiting him in prison, María del Rosario confesses to Juan de Dios that she is expecting their child. Rodrigo and Leonarda decide to confine María del Rosario to an estate by the sea. Juan de Dios escapes from jail and searches for María del Rosario but Rodrigo discovers their plans to escape and tries to shoot him.

Juan de Dios flees the estate as María del Rosario has begged; he swears he will return for her and their child. María del Rosario gives birth to her son whom Leonarda sends away to be raised in an orphanage while lying to her sister that the baby died. Upon hearing the news, María del Rosario spirals into insanity. Leonarda decides to deceive Rodrigo and pass her sister off as dead while locking María del Rosario away in the estate's basement dungeon. All the while, María del Rosario's son has been rescued from the jungle by Remigio. He adopts the boy as his brother and takes the child to be raised by Aurora who baptizes him as Juan de Dios, as requested by a note left with the baby.

Leonarda expects to win Rodrigo after her sister's supposed death. When Rodrigo responds by leaving Mexico, she decides to marry Noel Vidal (René Casados), Rodrigo's friend, who she does not love. After a few years, they have a son, Renato (Cristián de la Fuente). Rodrigo announces his return and Leonarda believes that he is returning for her, but to her great surprise, he arrives married to Constanza (Laisha Wilkins), who is expecting child. Out of

jealousy and anger, Leonardo poisons Constanza. She dies shortly after giving birth to twins Regina and Aimée (both portrayed by Aracely Arámbula).

Time passes, in 1880, the now adult Juan decides to return to Mexico to fulfill the oath. Only now, he has the surnames of his adoptive parents. Juan meets Aimée, who is impressed with him and a torrid relationship full of eroticism and sensuality is born between the two, even though Juan portrays himself to Aimée as a humble poor man. Regina, Aimée's twin sister, disapproves of their relationship.

Meanwhile, Regina wants to marry Renato because she has been in love with him since childhood, but he is in love with Aimée, so Regina enters a convent and becomes a nun. Juan discovers eventually that Aimée is the daughter of his worst enemy and angrily rejects her. He then leaves so that he will not hurt her or her sister whom he considers innocent of their father's treachery. Aimée, rejected by Juan, marries Renato as she cannot live without the luxuries he offers. Juan decides he cannot live without Aimée and the passion he feels for her and decides to return for her. Upon his return, he learns of her marriage to Renato and decides to have revenge, but his passion for Aimée again defeats him, and an illicit relationship is established between the two. They decide to escape together, but when Renato discovers that Aimée may be cheating on him with Juan, Regina intervenes to save her sister by pretending to be the woman that Juan was secretly seeing. Renato thus obligates Juan to marry Regina.

Aimée searches for a way to win Juan back but he tells her that he feels nothing for her now because he has discovered true love with Regina. Aimée tries to find a way to get rid of her sister and Renato so she can have Juan. She gets caught drugging Renato as he walks in, leading Aimée to scream at him telling him everything about her affair with Juan and that she only married him for his money. Renato tries to choke her but she escapes his grip, and runs into the woods during a torrential thunderstorm. Aimée runs to the witch who gave her the potion to drug Renato and asks her for help. The witch says all she can do for her is to give her a horse that a merchant traded her for help. She then tells Aimée to run to the lowest part of the river stream and swim to the other side because that will distort the scent Renato's dogs have of Aimée and they will not be able to chase her. Aimée scurries and gets lost; she goes the wrong way and ends up high on a cliff above the beach. Renato, on horseback, with his dogs chasing Aimée, sees her on the cliff and tells her to stop. Aimée, intent on escaping, keeps going to the top of the cliff. The horse she is on gets scared and abruptly halts. The horse bolts, and Aimée falls off, rolling down the rocky cliff to her death.

Days later after Aimée's funeral, Renato discovers (by reading her diary), that Regina loved him since childhood. Jealous, determined to get rid of Juan, and annul his marriage to Regina, Renato pledges to win back Regina's love. Noel, his father, tries to convince him to end his struggle against Juan and accept Juan and Regina's relationship. Renato is unable to let go of

his anger and jealousy and is convinced he can win Regina's love. He confronts Juan in a great battle in which Juan is victorious but disappears after falling into the sea. Arcadio attacks Regina and Renato intervenes, saving Regina but is mortally stabbed by Arcadio who escapes. Juan re-encounters Regina while Renato is dying in her arms. On his deathbed, Renato asks Juan and Regina for their forgiveness as he tried to separate them and annul their marriage.

Rodrigo locks Leonarda in the dungeons where she kept María del Rosario. He tells her she is going to pay for all the pain and suffering she caused; Leonarda soon dies from starvation. Rodrigo also kills Arcadio in the dungeons. Soon after, Rodrigo is captured and locked up for all his past atrocities. Noel visits him in jail and Rodrigo tells Noel that in one month, no less, he should go visit the dungeons as a surprise is waiting for him. A month later, Noel goes to the dungeons and is shocked to see the remains of Leonarda's corpse. Finally, a while later, Rodrigo dies in jail from a heart attack.

In the end, Juan del Diablo San Román and a pregnant Regina Montes de Oca get married. The now happy couple sets sail into the sunset on Juan's ship.

Corazón Salvaje airs on 9TV starting August 11 at 10:00PM after *My Family's Lover*.

9TV goes live! on August 23

August 22, 2014

RPN 9, their foundation as the leading TV network even further back in the contest ABS CBN. They still hold that the biggest stars led by Nora Aunor, Dolphy, Alma Moreno, Nida Blanca, TVJ, etc. Show *Superstar* indeed made RPN 9 the number 1 TV station of the 70's until the late 80's.

I wish that RPN would bring back on its own programming and to air again with US TV shows, a telenovelas, Asian dramas, animes, cartoons, movies, etc.

A quick click on the TV remote today on Channel 9 gives viewers a “timer” teaser on the new 9TV which would have it's launch tonight at 7pm tomorrow (timer says so).

Signing on tomorrow, Aug. 23, at 7 p.m. is 9TV and it promises an exciting and dynamic viewing experience for the Filipino audience. Kicking off the official sign-on will be a musical extravaganza featuring the country's biggest stars. "We realize that our target market is an active segment follow something on a daily basis."

They have entertaining shows are *Malayo Pa Ang Umaga*, *Bisperas ng Kasaysayan*, *Cebu*, *Davao*, *Boracay*, *Eat Bulaga!*, *Flordeluna*, *John en Marsha*, *Superstar*, *Champoy*, *Buddy en Sol*, they did bring in such foreign canned shows such as *MacGyver*, *The X-Files*, *Buffy the Vampire Slayer*, *Ally McBeal*, *Felicity*, *NYPD Blue*, *Dharma and Greg*, *Chicago Hope* and *The Practice*, telenovelas *La Traidora*, *Marimar*, *Simplemente Maria*, *Acapulco*, *Maria la del Barrio*, *Luz Clarita*, *Preciosa*, *La Usurpadora*, *Maria Isabel*, etc. RPN-9 were indeed enjoying good ratings with this shows during that time in terms of local shows.

He added that with the channel's new programming came the need for the network to change its brand name. The network had been known as Radio Philippines Network (RPN) 9 since 1960. The arrangement allowed the network to reformat its overall programming while at the same time provide enough room for innovations that would cater to a broader market.

RPN-9 becoming 9TV the newest force to contend with as it joins the league of free-TV channels in the country when it starts broadcasting its powerhouse lineup of shows this Saturday, 23 August 2014 at 7pm.

It will bring back its glory days under Cabangon-Chua, this marks the beginning of the channel's thrust to reach a wider audience and to strengthen its presence on free TV RPN 9 as the major player in the Philippine TV industry aimed towards a bigger audience, which is home to the *KBL* and *MBA* basketball.

The Kasama Network provides Filipino audiences with new, exciting and refreshing programs that will surely delight their TV viewing experience. The newest free TV channel caters to target the underserved demographic of 30 and aptly termed including those who are young at heart--generally the progressive Pinoys. 9TV promises to be your new home on Philippine television.

"We think we can attract a sizeable audience by providing a fresh alternative to the country's two major networks which seem to mirror each other's programming. We hope to provide shows that are different and more relevant to a youthful Filipino audience."

The newly repositioned TV station will be broadcasting using a 100kW transmitter. It was recently launched to the trade industry through an event attended by more than 1,000 movers and shakers from the advertising business as well as the stars from the channel's upcoming programs. The big trade launch showcased 9TV's new programming lineup, which was well received by the audience.

9TV was introduced to the industry through an event held August 16 at the SMX of the Mall of Asia in Pasay City. A musical extravaganza airing on Aug. 23 at 7 p.m. will inaugurate the newly dolled up network.

Television viewing is certainly getting exciting on the local front as a major player continues to break in the network duel scene and shakes the TV landscape. Since 9TV was launched with its new look and innovative programming in June 1960 and August 23, 2014, the network has steadily attracted more audiences, gaining substantially in both Nationwide and Mega Manila TV environments and eventually breaking away from the 'third player role' as it enters into the dominant networks' viewership battle.

Continuing to attract a sizeable viewership base, RPN-9 as 9TV targets the "Progressive Pinoy" audiences. These are the 30 year-old and below demographic segment belonging to the mass market C and D, who are open to change and are willing to try out new experiences, events, and discoveries.

True to its rallying call, *Kasama Ako!*, 9TV has successfully created waves in the Filipino's TV viewing habit—a fact that is supported by official Kantar Media from the TNS Philippines data, immediately placing RPN-9 at the No.3 spot in local network ranking, arriving with a remarkable 600% increase in magnitude of audience share since the channel's recent launch.

9TV was launched recently to the trade industry through an event attended by movers and shakers from the advertising industry as well as the stars from the channel's upcoming shows.

With the new slogan *Kasama Ako!*, 9TV ties up with the Malaysian local company to give a well-rounded and state-of-the-art shows to the Filipino worldwide. With the international channel RPN USA, RPN still lead by its the chairman Amb. Antonio L. Cabangon Chua and the president and CEO Benjamin Ramos, will have its turn to showcase its hidden desire to compete with Channel 2 and 7 with its new format of shows, new line of celebrities and new type of news anchoring.

Given these official data, 9TV has undoubtedly dislodged its closest rival at the No.3 spot and is on the right track to contend with the two leading networks with its steadily growing number of viewers who are satisfied with the programming shift that offers the best of light entertainment.

9TV dares Filipinos to shake their viewing habits

August 23, 2014

(From left) 9TV's Fall in Love for You's Empress Schuck, The Price is Right's Richard Gutierrez, Superstar's Angeline Quinto, Temptation Island's JM de Guzman and I'm a Princess's Ingrid dela Paz are some of the stars who will bolster the station's chances of competing against the two local network giants.

Hip, fresh and definitely more exciting!

Those words perfectly capture the new look of RPN-9 as it alters its name to 9TV-boldly indicating the network's desire to reinvent itself and garner a bigger share of the market.

After Solar bought a massive chunk of RPN's airtime and virtually converted the channel into a crime and suspense platform, there was absolutely for kiddie audiences. For the first time in its history, the station could enter a single program in the Anak TV derby.

Two days after the grand press launch held last Thursday, August 22, at the C3 Events Place in Greenhills, San Juan, 9TV publicly introduced its new set of programs via a television special titled *Kasama Ako, Basta't 9TV Ako!*. The boob tube spectacle was taped at the SMX Convention Center of the SM Mall of Asia in Pasay City and was aired earlier today, August 23, at exactly 7 p.m.

Hosting the event were Richard Gutierrez of *The Price is Right* and Empress Schuck of 9TV's newest kilig teleserye *Fall in Love for You*. The young and dynamic team of RPN-9 and their executives, led by head honcho Tonyboy Cojuangco, were all present to partake in the celebration.

Kasama Ako, Basta't 9TV Ako!, provided a sneak peek of the network's 60 new shows that are all set to premiere this week.

The stars came in full force to introduce and talk about their respective shows. Mirroring the newly repositioned network's image, the occasion adopted a variety show format complete with games, dance and song numbers and band performances by Kaligta.

Some of the stars who showed up that evening includes Bayani Agbayani, Ingrid dela Paz, Arron Villaflor, Andres Brillantes, German Moreno, Coney Reyes, Roderick Paulate, Nova Villa, John Wayne Sace, Nikki Bagaporo, JM de Guzman, Pat-P Daza Planas, Kobi Vidanes, JB Agustin, Jillian Aguila, Diego Loyzaga, Christine Serrano, Errol Abalayan, Karen Reyes, Kim Gantioqui, Mariz Rañeses, Tom Doromal, Jazz Ocampo, Marc Carlos de Leon, Mr. Fu, Helen Gamboa, Bong Revilla, Anthony Catselo, Aileen Papin among many others. *Boses Tinig Pinoy* top finalists are Coleen Mangabat, Mhelrose Uy, Johanna Miranda, Jasper Arizabal and Phoebe Faye de Guzman, Jasmine Santos, Alex Soller, Gina Ventura, Christian Paul Torqueza and Erickson Paulo, Christopher Mendoza, Ian Mendozalan, Mark Corales, Dianne Paul Saberon, and Nina Claire Rivaca, Febra Sagarino and Rueda Haictin, Maretchen Vasquez and Esther Martinez, Hazel Faith dela Cruz, Kristofer Martin and Joshua Dionisio.

Dance number with the UP Pep Squad drew ooh's and aah's from everyone inside the venue while Angeline Quinto's *Superstar* number wrapped up the evening's presentation to wing *Sana Sana*.

The official station jingle *Kasama Ako!*, composed and performed by the pop superstar Angeline Quinto.

SHAKING THE STATUS QUO. The Kasama Network's overhaul was made possible after the Cabangon Chua-owned network entered into a long-term block airtime agreement with ALC Group of Companies, the Solar Television Network company and Solar Entertainment Corporation.

The tie-up allowed RPN-9 to boost its programming, which consequently bolstered the network's chances to compete against established network giants, ABS-CBN and GMA-7 along with IBC-13 and TV5.

According to Amb. Antonio L. Cabangon Chua (Chairman) and Benjamin Ramos, (President, CEO), the slogan *Kasama Ako!*, mirrors the network's objective of radically altering the public's boxed viewing habits. The young network executive shared that they're here to offer alternative programs to cater to the needs of those who are looking for something different aside from the usual flavor offered on the primetime slot.

"Our objective is to shake the TV landscape and be able to shake your viewing habits," said Mr. Antonio in a conversation with PEP (Philippine Entertainment Portal). "Ang maraming tao kasi akala nila Dos and Siyete lang, hindi, gusto namin ma-shake 'yong perception mo."

According to Mr. Antonio, RPN-9 is still handling the engineering side but Solar Entertainment Corporation will be providing the content of the TV station. Pat Marcelo-Magbanua is now in charge of media relations for RPN-9 but Terra Daffon is still with corporate affairs of RPN-9. In the question and answer portion of 9TV press launch, Mr. Sy allayed fears that the TV station might be influenced by Malaysian investors. He explained, "RPN-9 is still owned by the chairman Amb. Antonio Cabangon Chua."

The primetime block of rival networks ABS-CBN, GMA-7, IBC-13 and TV5 are filled with telenovelas but RPN-9 promises to deliver varied shows that veer away from this genre. 9TV's schedule can be seen on their official Facebook You can also find the viewers' reactions.

"We want to give people an alternative. If we offer people another teleserye, pareho lang kami sa Channel 2 and Channel 7. I think they are serving their market very well but we just want to want to provide an alternative for people who wants to watch a teleserye on primetime." Starting tonight, August 23, 9TV now airs its new programming using its brand new 100kw transmitter that cost US\$2.6 million (about P117 million). This allows 9TV to be picked up in areas as far as San Jose, Cabanatuan in the north.

Survey: 9TV lands 3rd slot

August 26, 2014

MANILA, Philippines - 9TV, the newest Philippine television sensation and otherwise known as government-sequestered TV-radio station RPN-9, is now the No.3 most watched station nationwide, according to a survey conducted by Kantar Media/TNS Philippines.

In its first week of airing, 9TV captured 21.9 % of viewership in key cities according to the survey on Kantar Media National Ratings. ABS-CBN placed first at 50.2% and GMA-7 which landed the second spot at 42.3% Meanwhile, the country's number 3 station IBC-13 ranks the third spot with 34.1% audience share.

The study revealed stiff competition between TV5 and RPN-9, which placed two of third at 17.4 percent.

"We're grateful, but it's too early to say that we are where we want to be," RPN chairman Amb. Antonio Cabangon-Chua and RPN president and chief executive officer Benjamin Santos said on Saturday.

Sy said the network will continue to challenge industry norms by presenting novel programs. But he admitted that it would take a while for 9TV to become a "solid" third force. "We need to be consistent," Chua noted.

9TV is the new brand name of the sequestered media network RPN, which entered into a "long-term block airtime agreement" with ALC Group of Companies, the media company of Solar Television Network.

In a previous interview, RPN chairman Amb. Antonio Cabangon-Chua said the network aims to serve viewers aged 15 to 40 years old.

NewsWatch (Philippine TV program)

NewsWatch is the longest-running [English language](#) flagship newscast of [9TV](#) under the [Media ng Bayan](#) in the [Philippines](#). It has a complicated history, undergoing many name changes. It airs Monday to Friday at 11:00PM-11:30PM. It is also broadcast overseas via [Radio Philippines Network's](#) international brand [RPN USA](#).

It is the longest-running English language evening newscast on primetime mainstream Philippine television since its inception on June 1, 1970.

Viewers send their reactions on each news through text messaging through [Twitter](#), [Facebook](#) and [Instagram](#) account while read by the news anchors after each news items, thus making *NewsWatch* more interactive for those online citizen journalism and online.

NewsWatch



Logo used since August 25, 2014.

Format	Newscast Live action
Created by	Radio Philippines Network
Developed by	9News
Directed by	Rudy Alberto
Presented by	Eric Eloriaga Cristina Peczon
Opening theme	<i>NewsWatch Theme</i> by James Sace
Country of origin	Philippines
No. of episodes	n/a (airs daily)

Production

Running time	30 minutes (1970-2009, 2013-present)
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	60 minutes (2009-2012)
	Broadcast
Original channel	KBS (June 1, 1970-1975) RPN (1975-August 22, 2014) 9TV (August 25, 2014-present)
Picture format	480i SDTV
Audio format	Mono (1970-1994) Stereo (1994-present)
Original run	June 1, 1970 – October 29, 2012 April 1, 2013 – present
	Chronology
Preceded by	<i>Eyewitness Reports</i> (as early evening newscast) <i>Primetime Balita</i> <i>Aksyon Balita</i>
	External links
	Website

Broadcast chronology [Edit](#)

Launched on June 1, 1970, it became one of the highly watched English newscasts on Philippine TV. Prior to 2008, it produced some spin-offs like:

- *NewsWatch Balita Ngayon*, a Tagalog newscast.
- *NewsWatch sa Umaga*, morning spin-off of the newscast.
- *NewsWatch sa Tanghali*, noontime spin-off of the newscast.
- *NewsWatch Kids Edition*, first youth spin-off of the newscast that aired from 1979 to 1993.
- *NewsWatch Evening Cast*, evening Filipino newscast anchored by Cielo Villaluna and Cristina Pecson.
- *NewsWatch Prime Cast*, late night English edition with Cathy Santillan, Harry Gasser and Eric Eloriaga.
- *Primetime Balita* from 2000 to 2001 anchored by Buddy Lopa and Marigold Haber.

- *NewsWatch Now*, replacement of Prime Cast from 2001 to March 9, 2007.
- [Jr. News](#), second youth spin-off that aired in 2005.
- [Aksyon Balita](#) successor of NewsWatch from 2006 to January 4, 2008 first anchored by [Erwin Tulfo](#), [Connie Sison](#), [Aljo Bendijo](#), [Jake Morales](#), [Vikki Sambilay](#) and [Bobby Yan](#).
- [i-Watch News](#) anchored by former [K-Lite disc jockey Carlo Tirona](#), and [Aryana Lim](#), who was replaced by [Lexi Schulze](#) after a few months. It aired from March 12, 2007 to January 4, 2008.

On January 7, 2008, when Solar Entertainment channel [C/S](#) started to air on free-TV, it went back on the air replacing the original [Aksyon Balita](#). It was anchored by the network's President and Chief Executive Officer, and former Senator [Orly Mercado](#) and the News and Current Affairs department head Marigold Haber-Dunca. On January 14, 2008, its late-night spin-off was aired as *NewsWatch Second Edition*. This broadcast was anchored by Jay Esteban and Queen Sebastian. It also started to air on cable on all frequencies occupying [C/S](#). The network's hourly news updates was renamed as *NewsWatch Update*.

The reality show between June 7, 2008 and August 16, 2008. On October 11, 2008, another version was premiered, entitled [NewsWatch Junior Edition](#) with the contestants of the show anchoring it. This was the third youth spin-off of the NewsWatch; the previous two were *NewsWatch Kids Edition* (1979 to 1993) and [Jr. News](#) (2005). On October 8, 2008, broadcasts covering of the games of the [Philippine Basketball Association](#) (PBA) was started. These were broadcast to coincide with the second half of the game on Wednesday and Friday. This coverage had ended since 2011 when RPN lost its PBA broadcasting rights to [Studio 23](#). On February 16, 2009, former [ABS-CBN](#) news anchor [Joyce Burton-Titular](#) replaced Orly Mercado as anchor. Mercado was then able to focus on his duties as the network's President and CEO. The second time that a female anchor of the newscast since the time of [Cathy Santillan](#), [Cielo Villaluna](#) and [Cristina Peczon](#).

On November 30, 2009, Radio Philippines Network (RPN) relaunched as [Solar TV](#). Broadcast times were changed from 30 minutes to 60 minutes duration. From the usual twice a day times of 5:30 pm and 11:00 pm, it became once a day at 5:30 pm and Reema Chanco was engaged as an additional anchor. [RPN NewsCap](#) replaced *NewsWatch Second Edition* and started airing at midnight. In 2010, the timeslot was moved to back to 11:30 in the evening. It also continued to air on cable until February 25, 2011.

On March 2, 2011, after [Solar Entertainment](#) bought 34% of RPN, RPN relaunched as ETC. Alongside *NewsCap*, *NewsWatch* started to air only on [free TV](#) on the date at 5 pm as [ETC](#) had occupied the RPN frequency on all cable providers nationwide. But, it is still being managed to air only through [Global Destiny Cable](#) on channel 116, which was the frequency occupied by [The Game Channel](#) occupying the 5:00 pm timeslot. On August 15, 2011, two newscast began to air on [BEAM TV](#) Channel 31 as [The Game Channel](#) was simulcast on that channel. Its simulcast on that channel stopped on October 2011.

On October 29, 2012, *NewsWatch* and *NewsCap* had its final episode due to the impending privatization of the network and the controversial retrenchment of some employees of the network. However, *NewsWatch* is still used by RPN's radio AM Radyo Ronda for its newscasts. But in April 1, 2013, alongside [Arangkada Balita](#), *NewsWatch* marked its return to the English newscast and the returning anchors of [Eric Eloriaga](#) and [Cristina Peczon](#) as the news anchors and the timeslot moved to 11:00 pm introducing a new set, new logo, opening titles, modified its newsdesk and new graphics design

On April 7, 2014, *NewsWatch* introduce the first time to interview the tribute to the late veteran news broadcaster [Harry Gasser](#) dead at 76 for the first time will covered the updates about Gasser's death and wake in stroke as Harry was the face of RPN's main primetime well-respected news anchor on domestic satellite and *NewsWatch* is the highest-rated and the most-watched news program at that time was an icon in Philippine broadcast media when Harry passed away with the longest telecast in its history to millions of viewers worldwide. At the same time, *NewsWatch* started to celebrate its 44th anniversary.

44 Anniversary Celebration [Edit](#)

On August 25, 2014 during the network's re-launch as [9TV](#), together with [Arangkada Balita](#), *NewsWatch* which will celebrated on its 44th year anniversary, reformatted with a new set, new logo, brand new studio set by placing its city background large added a Globe, new graphic design, new opening titles (featuring *NewsWatch* logos of the past and the present), new OBB, modified its newsdesk and new title cards. A retrospective segment was also added in to commemorate the best events covered during the first 44 years. It remains the highest-rated, most-watched and longest-running English news program at the time.

Commemorative activities include 44 marker openings in various parts of the country to honor the many important events marked in the first 44 years since 1970, and a fund-raising drive aimed at giving back to those who became part of the news coverages through the years.

Other prominent media figures who have made their mark on RPN News and Public Affairs: [Bong Lapira](#), [Babes Romualdez](#), [Ramon Imperial](#), [Joe Carlos](#), [Teresa Guanzon](#), [Ninez Cacho-Olivarez](#), [Ernie Fresnido](#), [Luchi Cruz-Valdez](#), [Pat Lazaro](#), and [Jing Magsaysay](#). In the past RPN news anchors such as, [Dennis Cabalfin](#), one of the original newscasters of RPN started his news career in the 1960's; beauty, brain guts [Cathy Santillan](#); the veteran news icon [Harry Gasser](#) was the face of RPN's main primetime well-respected news anchor; [Buddy Lopa](#) and [Coco Quisimbing](#) made their mark in the world of news; the dynamic duo [Dodi Lacuna](#) and [Cielo Villaluna](#) made the perfect pair in delivering news on RPN with the famous line *That's the Way it is*; former RPN news manager and the executive vice-president [Frankie Abao](#) became one the most known newscasters in the country; former news anchor [Loren Legarda](#); and one of the most familiar faces on television and the broadcast journalist [Lulu Pascual](#).

Segments [Edit](#)

- ***Biz Watch*** - Business and Economy News
- ***WorldWatch*** - Global News
- ***Sports*** - Sports News
- ***Weather Cast*** - Weather Forecast
- ***Spotlight*** - Showbiz News

Anchors [Edit](#)

Current anchors [Edit](#)

- [Eric Eloriaga](#) (1995-2000, 2001-2007, 2011-present)
- [Cristina Peczon](#) (1986-1998, 2004-2007, 2011-present)

Segment anchors [Edit](#)

- [Samuel Duran](#) - *Weather Cast*

Past anchors [Edit](#)

- Dennis Principe (Sports correspondent)
- [Pircelyn Pialago](#) (now on [PTV](#))
- [Roma Agsalud](#) (2013-2014, moved to [PTV](#))
- [Phoebe Javier](#) (now on [PTV](#))
- Janeena Chan (Spotlight correspondent)
- Marlene Alcaide (now on [News5](#))
- Frank Abao
- [Joyce Burton-Titular](#) (2009-2012)
- [Harry Gasser](#) (1975-1995)
- Lina Ramos
- Charlie Ismael
- Dodi Lacuna
- [Joe Guilas](#)
- Buddy Lopa
- Meanne Los Baños (2008-2010) (now on [News5](#))
- Coco Quisumbing
- Cathy Santillan
- Pat Lazaro
- Babes Romualdez
- Bong Lapira

- Joe Carlos
- Teresa Guanzon
- Ernie Fresnido
- [Jing Magsaysay](#)
- [Luchi Cruz-Valdez](#)
- Twink Macaraig
- Thelma Aranda Sagay
- Ninez Cacho Olivares
- [Dennis Cabalfin](#)
- [Cielo Villaluna](#)
- Arlene Lim-Farol
- Ramon Imperial
- [Orly Mercado](#) (2008-2009)
- Gaby Roldan-Concepcion
- [Jay Esteban](#) (2008-2009)
- [Queen Sebastian](#) (2008-2009)
- [Reema Chanco](#) (2009-2010)
- [Loren Legarda](#)
- Lulu Pascual
- [Mel Tiangco](#)
- Stephanie Ongkiko (2008-2012)
- [Marigold Haber-Dunca](#) (1995-2000, 2001-2004, 2009-2012)
- Ina Andolong (2008-2012)
- Kara Javier

Awards and nominations [Edit](#)

Anak TV Seal Awards [Edit](#)

- 2013 Anak TV Seal Awardee (Most Well-Liked TV Program) - Won

See also [Edit](#)

- [RPN goes Nationwide Phenomenon](#)
- [SEARCH FOR RPN 9'S "BOSES" SINGING CINTEST USHERRETES](#)
- [RPN-DXDX Boses Tinig Pinoy ends search in GenSan](#)
- [The Kasama Network turns the corner, gears up for competition](#)
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- [RPN-9, The All Sports Destination](#)

- [RPN's 'Newswatch' relauches with Eric Eloriaga and Cristina Peczon](#)
- [Leader Network, Sports and Action Network](#)
- [Network war beginning of Channels 9](#)
- [ANO BANG NANGYARI SA CHANNEL 9?](#)
- [A new network programming thrust for RPN-9](#)
- [RPN-9 BRINGS BACK TELENODELA FEVER VIA “CORAZON SALVAJE”](#)
- [RPN-9, naging 9TV! Mga bagong programa, antabayanan!](#)
- [9TV PHILIPPINES: A Refurbished RPN-9 - Changing The Current TV Landscape](#)
- [New investor vows to turn RPN 9 around](#)
- [From RPN transform into 9TV starts today on August 23!](#)
- [Aksyon Balita](#)
- [9News](#)
- [List of programs broadcast by Radio Philippines Network](#)
- [List of Philippine television shows](#)

RPN goes Nationwide Phenomenon

November 21, 2013

Solar Entertainment Corporation announces that the government-owned RPN-9 becoming the worldwide phenomenon. Starting November 30, 2013, The Kasama Network showing on weeknight foreign canned programming in our multi-award-winning world-class hits in the viewership ratings. Solar is one of RPN's major block-timers and the companies which buys airtime from the network for their programs.

Joining the reunion comeback of the world-class hits are *MacGyver*, *America's Funniest Home Videos*, *Roswell*, *Dharma and Greg*, *Ripley's Believe It or Not*, *Chicago Hope*, *Buffy the Vampire Slayer*, *The X-Files*, *Ally McBeal*, *Felicity*, *NYPD Blue* and *The Practice*, and the hit telenovelas like *La Usurpadora*, *Preciosa*, *Maria Isabel*, *Sin Ti*, *Marimar*, *Maria la de Barrio*, *Simplemente Maria* and *Luz Clarita*.

With the move, Solar plans to boost the reach of RPN to viewers. According to RPN chairman Tieng and president and CEO Robert T. Rivera, by a new state-of-the-art analog and digital 100-kilowatt Harris transmitter will be built for the TV network. Running at a higher capacity and with a higher elevation, this looks to boost Channel 9's reach to viewers in Manila by 50 percent. For the country transmitters in key areas such as TV-12 Baguio, TV-10 Iriga, TV-4 Iloilo, TV-8 Bacolod, TV-9 Cebu, TV-5 Cagayan de Oro, TV-5 Zamboanga, TV-9 Davao and TV-6 General Santos.

From Monday to Friday, RPN offers viewers the hottest, latest and freshest in popular and top-rated shows and episode's straight from the United States. Stay up to date in the world of entertainment with the channel's lineup of the world-class quality primetime programming via World-Class US Primetime titles that include: award-winning musical *Glee*, *The Carrie Diaries*, the hilarious sitcom's *New Girl*, *Two and a Half Men*, *Community*, *Top 20 Funniest*, *The Neighbors* and *The Big Bang Theory*, supernatural drama's *The Vampire Diaries*, the action-packed series *The X-Files*, *Revolution* and *NCIS*, a phenomenal horror series *The Walking Dead*, and the world's reality show such as *Hell's Kitchen*, *Survivor: Blood vs. Water* and *America's Next Top Model*.

This coming 2014 the channel is working on airing more of its popular series day and date with the U.S. just like the airing of its hit show *Glee* that Kasama fans airs via satellite. The network is also home to the *ABL* and *MBA* basketball games have helped boost Channel 9's ratings. Adding to The Kasama Network's World-Class US Primetime line-up in January is the new season of reality cooking competition *Hell's Kitchen*, and the long-running reality singing-competition *American Idol*. Also joining the network's Indian horror-thriller TV series *Aahat*, a hit telenovela *Rosalinda* and Koreanovela *Dear My Sister*.

Viewers can also look forward to more big Hollywood blockbuster movies under the movie blocks of *Sine Nueve*, *Saturday Night Playhouse* and *Sunday's Big Event*.

As RPN-9 embarks on a stronger reach on the airwaves, they also look to conquering online too. Fans of the channel can log onto <http://www.blink-now.com> to watch RPN's free live streaming on a computer, with mobile services being rolled out in the coming months for even more ways to watch.

SEARCH FOR RPN 9'S "BOSES" SINGING CINTEST USHERRETTES

Saturday, January 11, 2014

The search is on for the lucky models who shall participate in RPN 9's launching of its new TV show entitled *Boses Tinig Pinoy*, an acapella singing contest, to be held at SM Aura on March 19, 2014. Aside from an attractive talent fees, the lucky models to be selected shall have an opportunity to see in person producers, talent managers, singers, actors and actresses who were invited to join the event; and, if they are lucky enough, maybe hired to become part of the production staff.

1. RPN 9 President Robert T. Rivera auditioning Model Lovely Joy Tenorio Aplon at RPN 9 Headquarters
2. Models Lovely Joy Tenorio Aplon, Dhia Del Rosario and others with RPN CEO Robert T. Rivera and staff

3. Models are being brief about the television show.

RPN-DXDX Boses Tinig Pinoy ends search in GenSan

Thursday 30th of January 2014

GENERAL SANTOS CITY, January 30 (PIA)--- RPN-DXDX *Boses Tinig Pinoy* has made another mark of success as it held its grand finals Saturday (Jan 25) at SM Event Center here concluding the “a cappella” nationwide singing search in this area.

The a cappella singing contest has two categories, the duet and the trio.

RPN-DXDX General Santos City station manager James Catalan said the event was a success gaining loud applause and rave reviews from the audience.

“We have a big crowd watching the contestants competitively showing talents and trying their best to win the championship,” he said. Of the four pairs who competed in the duet, siblings Felix and Katherine Calixton were named winners for the category.

Reniel Fernandez, Jay Zayco, and Darwin Amistouso defeated the two other groups for the trio category.

The board of judges for the search was prominent local music experts and trainers. The selection and judgment were based on four criteria: quality of voice, 50; interpretation, 25; choreography, 15; and attire 10. The contestants in the grand finals were the winners in the September, October, November, and December 2013 monthly finals.

The search, which started in Gensan in September last year has been open to all interested a cappella duos and trios, who knew how to project themselves and interpret the song emotionally.

Boses is aired on RPN-9 and over RPN 9's 12 radio stations in the country and had its first launch in Baguio City in June last year, then in Cagayan de Oro City in July and in Batac City, Ilocos Norte. It was launched in GenSan in September. Catalan said the winners here will be fielded for Mindanao-wide championship in Cagayan de Oro City on February 22, 2014.

“They might get the chance to travel to Manila for the grand championship if they win in this competition,” he mused. According to him, the Manila grand championship will be on March 19.

Catalan also expressed his gratitude to all contestants and those that auditioned for the contest as well as the search sponsors topbilled by SM City General Santos, the local officials, and the private sectors and individuals, among others. (CT Apelacio/Lipsy Grace Carayo, PIA-12 General Santos City)

The Kasama Network turns the corner, gears up for competition

February 24, 2014

The Kasama Network Radio Philippines Network (RPN) is the member of the Kapisanan ng mga Brodkaster ng Pilipinas (KBP), posted profits of P15 million in the first half of the year, a turnaround from the full-year loss of P10 million incurred in 2013 with the Golden Age of Philippine Television, as it is more popularly known to millions of listeners and viewers of its varied programs celebrates its 54th anniversary as a leader in the Philippine Communications industry. Viewed from any perspective, such increase in number indicates growth in listenership and viewership of a considerable magnitude and scale. That growth can rightfully be attributed to a work ethic guided by a fine sense for balance programming, an openness for innovative ideas, and a talent discovery and development.

As home to the freshest US episodes of established TV series and *MBA* basketball, RPN cemented its status as the coolest and hippest free TV channel in a country that is still predominantly without cable TV service with a mixed formula of the Philippine television programs and mixed a Filipino-American programming. Filipino deserves balanced, quality programming, innovative and creative shows, and sports.

RPN has 9 TV stations located in the cities, TV relay and translator stations in Iriga and 12 other population centers in Luzon, Visayas and Mindanao and 15 radio stations strategically spread out over the archipelago. "Providing responsible entertainment and information is part of RPN's mission and vision, and balanced programming is necessary to achieve this mission refreshing change from the traditional," says RPN president and CEO Robert Rivera which said fighting it on ABS-CBN and GMA.

As the poineer in balanced programming, the governmwnt-owned sequestered TV and radio station RPN-9 claims to be the leader network in the country that with the reputation of offering Filipino viewers the best balanced of program that combines from the top-rating local and foreign entertainment, family friendly values, up-to-date and responsible delivery of news and information, public service and educational.

We want to commend Mr. Wilson Tieng of Solar Entertainment to its bold steps to invest for reinvigorating the RPN-9 by producing more programs among local and foreign canned shows. If the giant TV networks ABS-CBN and GMA are the major TV networks in the country and follow him IBC and TV5, not far pursued to catch RPN-9 due to aggression that Mr. Tieng to restore the major TV network RPN-9.

Just watch for the preparation of RPN 9 by Wilson Tieng of Solar Entertainment and participate in network war. Now just to be retrieved are many artists that they will feature many local shows begin to air. The actor big name appears as the television stations that appear. Solar Entertainment to grow viewership of The Kasama Network to led the performance of television programs.

Roebert T. Rivera, RPN president and CEO, expects more robust performance toward yearend as the unit estimates a net income at least P5 million for the third quarter alone. He attributes the years record revenues to better programming, acceptance by its target viewers and positive perception of advertisers with its niche foreign language programming draws high numbers via American TV series and programs that appeal to young, upscale and masses viewers, said RPN chairman Wilson Tieng.

RPN broadcasts all English language programs through a nationwide network of VHF stations. In a survey conducted by Trends, RPN emerged as the number 3 station among the A-B socioeconomic group and also among the A-B-C classes in the upscale and masses age group. In terms of image among the A-B-C-D-E respondents, the station under most exciting and in the category hip and cool and the number 3 spot, next to ABS-CBN and GMA along with the number 3 runners of IBC and TV5, according to the recent survey of Kantar Media. The industry perceives RPN-9 as a trailblazing phenomenal TV station owing to its innovative concepts, flexibility, and introduction of new, high quality products both in terms of programs and advertising opportunities. The station has also improved its signal quality tremendously. It owns and operates 10 broadcasting stations throughout the Philippines and 15 radio stations.

As the network who brought us such Filipino mini-series *Malayo Pa ang Umaga, Bisperas ng Kasaysayan, Cebu and Davao*, classic TV shows *John en Marsha, Ang Bagong Kampeon, Eat Bulaga!, Superstar, Flordeluna, Champoy, Buddy en Sol, Young Love, Sweet Love*, among others. RPN aims to deliver more quality programming that is basically pro-people and pro-service. RPN's strength lies in its inventory of programs based on foreign produced primetime programming materials which was conceptualized in the 80's. The programming scheme proved to be a resounding success which later on become a major marketing play in attracting advertisers. RPN was a big player in the local broadcast industry with several shows and special coverage in its fold. It aired special coverage like the Olympics, Thrilla in Manila and the Miss Universe beauty pageant. Starting the telenovela craze of soap operas

like *Quinceañera*, *Marimar*, *Maria la del Barrio*, *La Traidora*, *Maria Isabel*, *La Viuda de Blanco*, *Piel*, *Luz Clarita*, *Monte Cristo*, *Preciosa*, *La Usurpadora*, *Siempre Te Amare*, *Simplemente Maria*, *Maria del Cielo*, *Sin Ti*, *Luz y Sombra* and *Serafin*, and the outstanding foreign canned series like *MacGyver*, *The X-Files*, *Ally McBeal*, *Felicity*, *NYPD Blue*, *The Practice*, *Dharma and Greg*, *Buffy the Vampire Slayer*, among others.

Due to our continuing investments in better facilities and transmission equipment, The Kasama Network now has a strong signal that is as crystal clear as anyone else's in Mega Manila. Mega Manila is not only Metro Manila but also includes the surrounding provinces such as Bulacan, Pampanga, Cavite, Rizal, Laguna and Batangas, Quiogue says. He adds that the VHF channel now has the third most extensive reach nationwide, behind ABS-CBN Channel 2 and GMA Channel 7 along with number 3 slot of IBC and TV5.

Wilson Tieng's Solar Entertainment for Television is going to shoot for the third slot network through the branding campaign *Kasama Ako!* launched yesterday over RPN-9. This will be change and bring a fresh brand of entertainment and excitement to televiewing. RPN indeed gambled in choosing to air this telenovela because it's undeniably distinct from the other networks are airing to see that RPN is willing to take a risk as great as this for the Filipino viewers in this kind of effort from TV stations to bring productions to the intelligent people that will turn them into more critical viewers.

By and large, the top talents, executives and programmers of the other networks: the Kasama talents and homegrown stars such as German Moreno, Aileen Papin, Rafael Rosell, Tom Rodriguez, Angeline Quinto, Dennis Padilla, Mr. Fu, Coney Reyes, Roderick Paulate, Pat-P Daza Planas, Joel Torre, Nova Villa, comedian Bayani Agbayani, Nestor Torre, beauty queen Ruffa Gutierrez, Randy Santiago, dramatic actor Albert Martinez, Marjorie Barreto, Arnell Ignacio, the Asia's queen of song Pilita Corales, Hajji Alejandro, the one and only superstar Nora Aunor, Tirso Cruz III, among others.

Topping the re-engineering of its programming is *Arangkada Balita*, the primetime Filipino newscast in the treatment of Filipino masses and *Newswatch*, the longest-running English newscast for upscale audience which revolutionized the TV newscast. RPN's relaunch in 2014 as the Kasama network proved to be a network in the ratings ladder and captured ranked the number 3 spot, all the top 15 slots in the ratings were the station's locally-produced programs, like *Boses Tinig Pinoy*, *Superstar*, *The Million Peso Money Drop*, *Chibugan Na!*, *Jose Rizal*, *The Price is Right*, *Roderick en Nova*, *Mister Kemis Bayani*, *Oh Yes, it's Dennis!*, *Jose Rival*, *Kung Maibabalik Ko Lang*, *My Family's Lover*, *Penpen de Sarapen* and *Pinapangako Mo* in its presence with the introduction of innovative and creative programming in an area increase their wonderful production when foreign shows dominated continues in their primetime line up got the

primetime block of Solar for RPN. at least, people would have more choices should find a programming of ABS-CBN and GMA.

Music programs of MTV for 1.5 hours in the morning and midnight, Hollywood movies on weekends and the *MBA* basketball games every Wednesday and Friday nights and weekend afternoons for the action-packed sports programming, animated shows and Japanese animes every morning, and foreign shows in the evening (RPN's primetime block), local shows every weekend with two Pinoy soap operas on weeknights, and TV specials and concerts to watch.

Known for its signature English-language programming, mostly consisted of imported shows and Hollywood blockbuster movies from the US. Meanwhile, Solar Entertainment became a household name in the local cable front with its roster of niche specialty channels catering to the same audience as that of Channel 9.

To cater to its active target audience, Pioneered in the country the now-standard practice of fast-tracking programs from the US to well within 1-2 weeks after their broadcast stateside. The network called this World-Class US Primetime. Alongside it was the introduction of an online on-demand streaming service that carries basically every show of the network Kasama on Demand TV, which was way ahead. From Monday to Saturday, ETC offers viewers the hottest and latest shows and episode's straight from the United States.

RPN directs programming toward a young, upscale and mass audience in which specifically targeted by the leading VHF channels. It is the station of choice for advertisers who want to reach affluent audiences. It broadcasts some MTV per week of airtime, airs Metropolitan Basketball Association (*MBA*) games four times a week and shows strong of top-rating foreign canned programs from the US such as popular shows bolstered RPN's line-up of viewer favorites in the world of entertainment with the channel's lineup of match-airing titles like *Glee*, *America's Next Top Model*, *New Girl*, *Community*, *Hell's Kitchen*, *American Idol*, *NCIS*, *The Walking Dead*, *2 Broke Girls*, *The Vampire Diaries*, *Chicago Fire*, *The Neighbors*, *Beauty and the Beast* and *Survivor* to satisfy the clamor for immediate airing of new seasons, these hot programs are aired on television in a way RPN can deliver revolutionary World-Class US Primetime, hooked its audience by delivering the latest seasons and brand new episodes as they are aired in the US.

Fondness for gimmicks brought large gatherings and impressive participation figures, a testament to The Kasama Network's credence in assembling the youth for its on-ground events, parties, concerts and promotions. Through online social networking, RPN kept close tabs with its Kasama talents and stars, ensuring that RPN will always remain fresh, hip, mass and in-demand, a hit telenovelas *Mar de Amor* and *Porque el Amor Manda*, and Koreanovela hits *He's Beautiful*, *Can You Hear My Heart* and *Dear My Sister*.

Quiogue believes the station will maintain its competitive edge not only over other free channels (both VHF and UHF) but also over cable channels which target the same young audiences. Advertiser wants to focus on the affluent or the youth, RPN can offer him a complete array of program options, he concludes.

For more information about RPN, you may visit the official website at www.rpn9.com, /like us on Facebook account on <http://www.facebook.com/rpn9> for more updates.

Annual of The Kasama station

March 8, 2014

THE LEADER NETWORK

From day one, it has been a rapid ascent for the newest kid on the broadcast block.

Millions and billions poured into technology, facilities, programs, privatization, talents and people resources. 10 stations and affiliates and more than 25 cable stations tie-ups in a year.

The RPN Transmitter which changed the skyline of Panay Avenue in Quezon City.

No.3 in the chart in the months over the new world-class and quality primetime progrms developed and produced through the years. Continuing investments to improve reach, programs and systems, Enough reason for IBC to proclaim itself "the leader network." A claim affirmed by the TV viewing public, whose perception of RPN-9 largely pertains to its phenomenal growth and home of the MBA basketball games.

At the close of the year 2014, RPN performed better than expected.

Proof of growing confidence in the network - sales increased by 35% over 2013, while airtime sale sto blocktimers rose by 300%. To cope with burgeoning demands, The Kasama Network increased its manpower force by about 25%, beefing up critical areas of operation.

A WORD FROM THE CHAIRMAN WILSON TIENG

As we enter 54 Years of operation, a number of thanks are in order. So on behalf of the RPN family, allow me to say a heartfelt thank you.

First, to the millions of Filipino televiewers whose patronage captulted us to the No.3 Top TV Station inbarely the months. To our advertisers, whose confidence and support helped us secure our footbold. To our directors and stockholders, who understand the demands of the

capital intensive, highly competitive broadcast industry, and stand foursquare behind us. To all our friends who had faith enough in us to say we could do it, when many claimed i couldn't be done.

With God's help and your continued patronage, we will sustain the gains of the past 54 years. We are prepared to face the challenges of this dynamic industry, as well as keep in step with new target upscale and mass market developments and new technologies. The contracts constitute RPN's biggest source of income and revenues of net profit like Solar Entertainment Corporation.

The Metropolitan Basketball Association (MBA), Solar Sports and the state-owned TV station RPN, are set to sign an agreement which are being televised on RPN for the telecast of MBA games every Wednesday and Friday nights, Saturday and Sunday will likely raise the floor price for Channel 9 in the buyer values ratings. "It would also give the buyer time to work on his own programming."

The growth of The Kasama Network during the past fifty-four years underscores the vital importance of media, particularly television, not only as a vehicle of information and entertainment but also as an agent of social, political and cultural change that contributes to natural development and progress. We commit ourselves anew to being a responsible member of the media community and of the Filipino nation at large.

It takes a lot of faith to make The Kasama Network. Faith in ourselves. And your faith in us. We trust that we have both. *Wilson Tieng, The Newest Chairman of The Network.*

The radio counterpart 99.5 Play FM, RPN's FM radio station entered a partnership with Real Radio Network Inc. launched at the same time of the network. RPN took over the management of Real Radio Network, Inc. stations; relaunched as the FM radio station on April 1, 2013 as 99.5 Play FM.

RPN acquired a new franchise to operate under Republic Act 7831 signed by President Noyoy Aquino III on nationwide satellite broadcasting in over 34 regional TV stations nationwide and creating with RPN's Radyo Ronda in the radio broadcasts for the AM radio stations DZKB Radyo Ronda. In a surge of phenomenal growth, RPN earned a reputation as The Kasama Network among the ranks of the strong number 3 in the overall TV network rating challenge the dominance of the broadcast industry leaders with a programming that combines the America's certified hits, hit telenovelas, asianovelas, animes and all station-produced local programs. Its creativity and innovation have resulted in numerous long-running program successes on the challenge of revolutionizing the broadcast landscape including a stronger of local news and public affairs programs, high-quality entertainment, the broadcast equipment, and the

acquisition of broadcast rights of the two basketball leagues such as the Metropolitan Basketball Association (MBA) games. Additionally, the network also launched a new advertising campaign and slogan, *Kasama Ako!*, which the new lineup as being more distinct being aired by its competitors at the time.

Part of their success can be attributed to their carrying of the anime franchise *Yu-Gi-Oh!* and *K-ON!*, which effectively revitalized Filipino interest in anime. Amid the escalating network war, RPN succeeded in gaining a foothold, as the dark clouds of the Asian crisis loomed in the horizon.

Number 3 Post Sustained

The two dominant players in the Philippine television industry despite the network war, RPN-9 has been to maintain a secure and stable niche in the business. Since its inception in 1960, it has been a pioneer in broadcasting satellite as well as top-rating and trailblazing programming. RPN introduced such first as accucolor and non-stop programming. The first to use the satellite to become a truly national network. RPN has six TV stations located in the cities, TV relay and translator stations and 12 other population centers in the Luzon, Visayas and Mindanao and 15 radio stations strategically spread out over the archipelago as the AM radio station band DZKB Radyo Budyong 1422 and the FM radio station 99.5 Play FM.

Radio Philippines Network, Inc. or RPN, as it is more popularly known to millions of listeners and viewers of its varied programs celebrates its 53rd anniversary as a leader in the Philippine Communications industry. Viewed from any perspective, such increase in number indicates growth in listenership and viewership of a considerable magnitude and scale. That growth can rightfully be attributed to a work ethic guided by a fine sense for balance programming, an openness for innovative ideas, and a talent discovery and development.

The Radio Philippines Network (RPN) television station Channel 9 (RPN) recently firmed up its No.3 slot inched in the ratings of the giant networks in the latest Kanar Media survey. The No.3 position sustained RPN line The Leader Network echoed its newest slogan for 2014, *Kasama Ako!*.

As the network who brought us such classic TV shows as the Filipino mini-series *Malayo Pa Ang Umaga*, *Bisperas ng Kasaysayan*, *Cebu* and *Davao*, a hit telenovelas *Marimar*, *Luz Carita*, *Maria la del Barrio* and *Simplemente Maria*, an outstanding foreign canned series *MacGyver*, *Buffy the Vampire Slayer*, *The X-Files*, *Ally McBeal*, *Felicity*, *NYPD Blue*, *Dharma and Greg* and *The Practice*, the unforgettable Filipino shows like the sitcom *John en Marsha*, *Eat Bulaga!*, *Superstar*, *Champoy*, *Ang Bagong Kampeon* and *Buddy en Sol*, among others. RPN aims to deliver more quality programming that is basically pro-people and pro-service. Today, it is the local "home network" in the cream of the crop for English-language foreign canned programs: *Glee*, *America's Next Top Model*, *Community*, *The Vampire Diaries*, *New Girl*, *2 Broke Girls*, *American Idol*, *Survivor*, *The Carrie Diaries*, *Beauty and the*

Beast, The Neighbors, The Big Bang Theory, Chicago Fire, MacGyver, NCIS, The Vampire Diaries and *Agents of Shield* are the popular, top-rating award-winning and multi-awarded RPN foreign shows in the phenomenal growth.

Robert Rivera, the president and chief executive officer (CEO), said the network will maintain its present programming. "Our first priority is to institute much-needed structural changes in the network and make it ready and able to meet larger challenges. Also, to give viewers and advertisers what they rightly deserve such as programming and service that is people and anchored on much improved News and Public Affairs programs," says Rivera.

RPN's strength lies in its inventory of programs based on foreign produced primetime programming materials which was conceptualized in the 80's. The programming scheme proved to be a resounding success which later on became a major marketing play in attracting advertisers.

"Producing our own local programs, top stars and talents as these are mostly under exclusive contracts with the dominant channels. Those that are free from the movie outfits excessively talent fees that through TV broadcast," he says. Rivera, who has been in the business for 24 years, said his basic plans for the network include protecting, preserving and enhancing the interest of the network within the company.

"Future projects for The Kasama Network at present as you know, the government plans to the privatization efforts. planning for network. What is important to us now is to preserve and enhance the value of the network so that would-be owners can be asked to pay a just price for it" says Rivera about competition and wants its presence felt in the ratings game.

He also added that RPN use add-on media values in luring advertising support. "By packaging our anchor programs with other network programs, we will bring effective costs and make us competitive. Add to this the add-on values like creative licensing and merchandising, brand-bugs, built-into-the-program credits then we have a very viable package. The realities dictate that we continue to pursue this line. The dominant channels are resorting also to schemes to enhance their potentials," says Rivera. On its 53rd anniversary, Rivera and the rest who make up RPN-9 brace for greatest opportunities that the new millennium will offer, which occupies the slot of Channel 9 on the VHF band.

According to its marketing manager Monica Llamas, the fledgling network will produce more local programs as well as its foreign canned programs still on primetime TV. We have several in the works. We are planning soap operas, drama anthologies, sitcoms, musical variety shows, talk shows, game shows and reality shows for the superstars, Llamas told Inquirer Entertainment.

Through the years, RPN-9 sustained its viewership ratings and now a strong and certified number 3 position in the TV industry behind Channels 2 and 7, based on the recent surveys of Kantar Media/TNS. The country's fledgling network has made a dent on the viewing audience. Has started to hit the right track record in its present programming and home to the sports programming of the popular regional basketball game league Metropolitan Basketball Association (MBA).

RPN maintains a close ratio between its foreign canned programs on Philippines primetime television history and the station's locally-produced shows. Being an active buyer in the world's video marts, The Kasama Network has a wide inventory of top-rated foreign series as well as specials, concerts and Miss Universe beauty pageant. It is very aggressive in local program development. RPN airs the *MBA* basketball games every Wednesday and Friday from 7:30-9:30PM, Saturdays at 2:30-4:30PM and Sundays 1:30-5:30PM. The MBA teams represent a particular city, province and island in the country.

The teams are grouped into two conferences: Northern (Luzon and Metro Manila) and Southern (Visayas/Mindanao). The MBA had adopted several methods of determining its champion. The season concludes with the MBA National Finals, where the Northern Conference champion faces the Southern Conference champion to decide the MBA Championship that the regional basketball league. Since started in 1998, the Metropolitan Basketball Association (MBA) is the world-renowned basketball league now is on its 15th year under Solar Sports, the ABL and MBA's television partner in partnership with RPN, expect the Kasama Network to bring this long-running and national pastime to even greater heights and is definitely pushing for more excitement for the coverage of hardcore basketball games with a Filipino sports fans. Without a doubt, the MBA fulfills the promise of more than scream-your-lungs-out kind of games.

It has Northern Conference: Batangas Blades, Laguna Lakers, Manila Metrostars, Nueva Ecija Patriots, Olongapo Volunteers, Baguio Stars, Pampanga Stars, Pangasinan Waves, Pasig-Rizal Pirates and San Juan Knights; and the Southern Conference: Cebu Gems, Davao Eagles, Cagayan de Oro Nuggets, Iloilo Volts, Negros Slashers and Surigao Warriors.

MBA basketball resulted in consistent double digit ratings and a solid audience share despite appeared to be a decline in the overall popularity of basketball and the troubles besetting the league. The *MBA* had adopted the several methods of determining its champion in the home-and-away play format in the Philippine basketball landscape. The season concludes with the MBA National Finals, where the Northern Conference champion faces the Southern Conference champion to decide the MBA Championship. Foreign canned shows have helped boost Channel 9's ratings at the number 3 spot.

It was more economically viable for RPN to carry its own programming instead of the *MBA* games in partnership of Solar Sports, for the network's television channel in the

upscale market. The Kasama officials said they will weave the coverage of the twin MBA opening hoopla into mega presentation live on RPN via the network's state-of-the-art broadcast satellite facilities.

It also enjoys good relations with blocktimers and co-producers by Solar Entertainment Corporation, who further widen its programming birth. Being young and upscale, RPN has drive and dynamism of one in a hurry to go places. In a span of the months, it has developed close to the local productions (drama, comedy, talk shows, variety shows, game shows and reality shows), with more than potential chartbusters due to premiere on quality primetime TV.

These are: the reality show for national singing contest *Boses Tinig Pinoy* (Saturday at 8:30PM and Sunday at 8:00PM) hosted by German Moreno with a hour judges of Aileen Papin, Anthony Castelo, John Nite and Pilita Corales for the singing superstars discover talented singers were the standards they upheld in the show's host, judges and contestants encouraging the youth, in school and out of school, members of campus and church choirs, and other talents, age 15 and above to join the search in nationwide radio and TV search for the best in a capella while auditions are held daily in all provincial stations nationwide with a capella duet and trios coming from the 12 regions of the country will take home P1 million peso cash prize with a talent management contract with RPN through Talent9 and a music recording contract of Polyeast-Universal Records for the nationwide winner of Kasama singing champion; *Roderick en Nova* (Saturdays 10:15PM) which puts together in one sitcom today's top stars of comedians Roderick Paulate and Nova Villa under the direction of Al Quinn; *Mister Kemis Bayani* (Saturdays 11:00PM), a top-rated comedy sitcom starring the comedian Bayani Agbayani with a powerhouse cast of Cherie Gil, Miggu Moreno, Gary Lim, James Blanco, Izza Ignacio and Luis Gonzales directed by Epi Quizon; and *Dobol Trobol* (Saturday at 11:45PM), a late-night gag show with the combined RPN talents of the comedians Arnell Ignacio, Mr. Fu, Brod Pete and Gio Alvarez directed by Bert de Leon. A showbiz-oriented talk show *Showbiz Ka!* (Weekdays at 4:30PM) hosted by Pat-P Daza Planas and Nestor Torre; and the late-night talk show *Oh Yes!, it's Dennis* (Sundays at 10:00PM) with Dennis Padilla; the daily top-rated noontime musical variety show *Chibugan Na!* (Weekdays at 12:30PM and Saturdays at 12:00NN) hosted by Randy Santiago, Marjorie Barretto, Hajji Alejandro and Chiqui Pineda together with today's hottest celebrities and stars.

The educational children show *Penpen de Sarapen* (Saturdays at 9:30AM) with Kobi Vidanes, Aaron Junatas, Angel Sy, Andrea Brillantes, Lance Angelo Lucido and Clarence Delgado. The poineered educational programs *Eskwela ng Bayan* targeted among younger children and elementary students. There four shows of *Eskwela ng Bayan* series: *Karen's World* (Monday, Wednesday and Friday 11:00AM) tells about a talking female carabao (a carabao mascot for real) named Karen and a young man named Ingo (portrayed by Tonipet Gaba) about English and they met lot's of friendly characters showed also English lessons by animated pictures and

examples in the setting took place in a province; *Why?* (Tuesday and Thursday at 11:00AM) about a woman teaches people about Science and like in Math, she owns a laboratory; *Solved* (Tuesday and Thursday at 11:30AM) with three kids who lived in the province tells about solving Math problems; and *Alikabok* (Monday, Wednesday and Friday at 11:30AM) tells about a young boy who lived with his grandmother tells about some Filipino stories and lessons too what the young boy didn't know about his grandmother is that she has magic too. For the first time *Eskwela ng Bayan* series for grade students in the covered court with the other students helped me alot achieve higher grades and best friend had the interest with programming for educational TV.

A weekend hit shows are: the local version of the top-rated game show like *The Million Peso Money Drop* (Saturdays at 6:00PM) hosted by Rafael Rosell and *The Price is Right* (Sundays at 7:00PM) hosted by Tom Rodriguez becomign the million-peso prized game show on primetime; and the musical variety show *Superstar* (Sundays 9:00PM) hosted by the Asia's pop superstar Angeline Quinto.

RPN has also kep pace with the current wave of producing soap operas for television, featuring the country's major stars and the top directors.

Latest to be the Filipino mini-series *Jose Rizal* starring Joel Torre, Gina Alajar, Panky Amador and Michael de Mesa directed by Ruel Agbayani, the primetime soap teleseryes *Kung Maibabalik Ko Lang* starring the one and only superstar Ms. Nora Aunor and Tirso Cruz III, and *Muling Magmamahal* starring the beauty queen Ruffa Gutierrez and the veteran actor Albert Martinez with a roster of Kasama talents Erin Ocampo, Jane Oineza, Andrea Brillantes and Ingrid dela Paz directed by Joel Lamangan.

Still another new program to be launched a drama anthology series *Pinapangako Mo* to be hosted by the veteran actress Coney Reyes for the lucky-sender letter in real true-to-life stories.

RPN continues to reinforce its in-house men ad machine production capabilities to achieve greater selfreliance and be in better contral of program content, quality, as well as efficiency in the use of logistics. Three lateral developments are the construction of remote studios in the heart of Panay Ave. Quezon City, for greater accessibility to guest performers and live audience; setting up of a talent center through Talent9 for the discovery and training for tomorrow's stars with the hottest stars of talent management and development for their own stable of new talents; licensing and merchandising; and the establishment of a post production house with the first-world technology.

SALES AND MARKETING

In line with its commitment to free, responsible, responsive broadcastign, the network will reinforce its efforts at social of sales and marketing, with advocacy and public service

campaigns revolving around major issues facing the nation and the citizenry, such as environmental preservation, peace and unification, and basic sectors concerns, including youth welfare and value formation.

RPN-9 is determined to sustain the gains of the past 54 years. It will rally the men and women who make up its core strength to build on the pains and passion, the grief and the glory days of its infancy stage, and continue to work as one to realize the network's vision to evolve as The SuperStation.

RPN NEWS AND PUBLIC AFFAIRS

In 2014, the news organization RPN News and Public Affairs under the Media ng Bayan, the RPN news team distinguished itself with an excellent reportage and the scoops on the news anchors and broadcast journalist and the capture of the biggest stories of the year. RPN News and Public Affairs will continue to be a bulwark of journalistic freedom, integrity, responsiveness, credibility and responsibility. The AM radio stations for news and information, entertainment and music through DZKB Radyo Budyong 1385.

The network's RPN newscast: the top-of-the-hour news capsule *RPN News Break* (from 10 a.m., 11 a.m., 2 p.m., 3 p.m., 4 p.m., the flagship Filipino news program *Arangkada Balita* (Monday to Friday night at 6:30 p.m.), anchored by the veteran news anchor Bing Formento and Angelique Lazo; and *Newswatch* (weeknights at 11 p.m.), the longest-running flagship English late-night newscast on Philippine television anchored by Eric Eloriaga and Cristina Peczon.

Together with the public affairs shows at 11:30 p.m. timeslot: a public affairs program *Tell the People* w/ Marigold Haber-Dunca (Monday), a talk show *Madam Ratsa Live* w/ Madam Ratsa de Guzman (Tuesday) public service show, *Kasangga Mo Ang Langit* hosted by the veteran broadcasters Pareng Rey Langit and JR Langit (Wednesday), the travel show *Biyaheng Langit* hosted by the veteran broadcaster Rey Langit (Thursday) and the public service program *Isumbong Mo Kay Tulfo* hosted by the hard-hitting broadcast journalist Ramon Tulfo (Friday) which continues to be a strong public affairs program, with its non-sensational, incisive look at current on neglected issues.

Kasama ng Ating Bayan: The RPN 54th Anniversary Special [Edit](#)

Big stars, big back and big time

Hosted by:

German Moreno

Nora Aunor

Tirso Cruz III

Featuring the RPN Family of Stars:

Angeline Quinto

Rafael Rosell

Tom Rodriguez

Nova Villa

Roderick Paulate

Ruffa Gutierrez

Albert Martinez

Bayani Agbayani

Anthony Castelo

Pilita Corales

John Nite

Aileen Papin

Arnell Ignagio

Mr. Fu

Brod Pete

Aaron Atayde

Joel Torre

Gina Alajar

Panky Amador

Michael de Mesa

Erin Ocampo

Jane Oineza

Andrea Brillantes

Ingrid dela Paz

Dennis Padilla

Pat-P Daza Planas

Nestor Torre

Coney Reyes

Randy Santiago

Marjorie Barretto

Hajji Alejandro

Chiqui Pineda

Kids of Penpen de Sarapen

99.5 Play FM DJs

Bing Formento

Angelique Lazo

Eric Eloriaga
Cristina Peczon
Marigold Haber-Dunca
Ramon Tulfo
JR Langit
Rey Langit
Special Guest
Rachel Alejandroe
Dingdong Avanzado
Joey Albert
Raymound Lauchengco
Paolo Valenciano
Princess Velasco
Chad Borja
Geneva Cruz
Rannie Raymundo
Jeffrey Hidalgo
Geraldine Roxas
Aiza Seguerra
VIP Dancers
Mitch Valdez
Ian Veneracion
Admission is Free!
Directed by: Bert de Leon

99.5 Play FM goes to RPN

It lays claims to having the station generation all the hits, 99.5 Play FM. The coolest music and the sexiest jocks. Play music? Yes, yes to the mix. Sexy Jocks? Hmmmm. We've got it, and we've got it, a 24-hours of pure non-stop entertainment as 99.5 Play FM, RPN's FM radio station with Real Radio Network Inc., is the number 1 station broadcasting in full digital stereo. They are using CDs, carts and players.

And they also have a CD recorder, which by the way cost more than a brand-new car. 99.5 Play FM also bills itself as the FM radio station of RPN and Real Radio Network with a "hot, adult contemporary and a contemporary hit radio (CHR) format."

All the hits 99.5 Play FM makes a blasting FM radio station of RPN to conquer the radio air waves a new and for good. The new-improved RPN FM sidekick is now with a new sound, a new twist and new voices, redefining the meaning of radio entertainment, said Joe Spinner appoined the station manager complements are priority in the mass-based category than a mass-based music.

"With Play FM's relaunch, we're not also bringing the Top 40 hits and local favorites to the Filipinos but also putting fun in the airwaves, which has been lacking now-a-days," says RPN VP for Radio Joseph Gorospe. Play offers what its executives call "all the hits" - entertainment through good music, cool artists, irresistible events, and on-air interactivities and promos.

There are some changes around this new station. It's that this station caters to the youngsters. With songs that are more pop, such as LMFAO, One Direction, Lady Gaga, Flo Rida, Ariana Grande, etc. Well, Foster The People, Rita Ora, The Script, Maroon 5, Owl City and Bruno Mars, those were heard.

Just the right combination of today's best hits and yesterday's all the hits, per 99.5 Play FM's top DJs like Nikko (Nikko Ramos) Noelle Bonus, Inka (Hannika Magnaye) a junior jock Jaz (Jazmin Reyes), Tino (Daniel Joseph Faustino), Justin (Justin Quirino), Gia (Gia Jamias) and Bea Fab (Bea Fabregas), Lil Joey (Joey Agustin), Guile (Miguel Sarne), Billy (Billy Añonuevo), Vica (Vica Hernandez) Anton (Anton Molina), Renzo (Samuel Magnaye), Joe Spinner (Rodrigo Miguel Villaroman; production head), David Ardiente, Mico Halili, Richard del Rosario and Jason Webb who roars with prove over his jocks of newscasters Carrissa and David and Candice from Trapik.com.

It caters to a young audience, whose demographics included kids in high-school and college; from the aspirational to the affluent backgrounds.

First radio station to give away huge cash prizes on a daily basis. The promo was called *Play Cash Payoff*, whereby a song is played and is identified as the money song of the day. Once the song is repeated anytime of the day, the 106th caller by the time the song is replayed will win a cash prize anywhere from P1,000 to P10,000.

Side-by-side the glorious re-entry into the FM sphere is Play's fresh voices owned by good looking disc jockeys. "Our on-air staff is going to be very accommodating and friendly, and will be keeping their ears open to the listening public," Gorospe enthused. It is the oldies show more than *Wave 24*, *Saturday Clubbing*, *Back to the 80's* and *90's Baddest* of iDMZ, *Friday Madness* and *Saturday Slam* of Magic 89.9, *Monster's Riot* on RX 93.1, and *Friday 80's*, *Decade* and *Turn of the Century* on Mellow 947 can attest to the longevity and popularity.

Every Sunday, the DJs will accommodate that playing all the classic hits like *Play 80's* (Sundays from 4:00AM to 4:00AM the next day) your favorite 80's music for 24-hours every Sunday like a favorite throwback retro 80's music mixes hits of new wave, disco, dance and rock.

Every Friday, the DJs will accommodate all the listeners' request complemented by *The Playlist* (3:00PM to 6:00PM), a weekly chart of top 40 most voted-for-songs tabulated by Play tally central with Lil Joey.

New programs include *The Playground* (6:00AM to 9:00AM), a flagship morning show with Nikko and Bea Fab with a favorite hits were the first jocks to board on that morning shares to us listeners his friendship with celebrities, experiences in other countries followed by *The Jungle Gym* (9:00AM to 12:00NN) hosted by Justin with today's Top 40 favorites.

Early afternoon will be devoted to greetings and request of *Music Request* (12:00NN to 3:00PM) with Inka. *The Play Pen* (3:00PM to 6:00PM from Monday to Thursday) hosted by Lil Joey and Renzo, a radio show that happens everyday.

Tino and Jaz are being its junior jock go on board for their program *Nitetime Playtime* (6:00PM to 9:00PM from Mondays to Thursdays). All time favorites of game-talk show give away to a relaxing late-night with *The Bonus Stage* (9:00PM to 12:00MN) will hear the high octane Top 40 hits with Billy.

Special programs include *Playback* (Wednesday), playing songs from mid-90's to mid-2000's, and every Friday as *Play It Live* (6:00PM to 9:00PM), which features OPM bands and artists play live with Tino.

Also airs, *The Play Date* hosted by Bea Fab every weekends (6:00AM to 10:00AM), *The Sweet Spot* hosted by Anton (10:00AM to 2:00PM) and *The Sling Shot* with Vica (2:00PM to 6:00PM) and *The Play Date* with Renzo (6:00PM to 8:00PM on Saturdays and 6:00PM to 9:00PM on Sundays).

The station also has its first-ever weekly countdown separated where the top 10 most-requested foreign songs and top 10 OPM hit songs respectively on Saturdays as *Play Hitlist* hosted by Bea Fab (12:00NN to 1:00PM) and Justin (5:00PM to 6:00PM).

On Saturdays, like *Club Play* (10:00PM to 2:00AM) when the coldest party music mix in town starts playing with a house music and live mixes by David Ardiente and various club DJs

RPN-9, The All Sports Destination

March 31, 2013

RPN is for men

Wilson Tieng of Solar Entertainment is determined to make RPN-9 one of our top networks. "We've been a mega block timer of RPN for the past two years," he says. "With our eight cable channels that include Solar Sports, The Game Channel, My Movie TV, Diva Universal,

Basketball TV and Jack TV, and free TV channels 2nd Avenue, ETC, Jack City and Solar News Channel. And also with our film arm, United International Pictures or UIP which is releasing the biggest US summer film, 'Transformers,' in July. Now is the time for us to focus on RPN and we're doing this by reprogramming on primetime slot. We'll offer alternative programs different from those seen in today's top channels.

After Solar Entertainment deal to air sports programs and foreign canned shows to RPN in a block-time agreement, RPN-9 has launched a new logo and new slogan *Kasama Ako!* to complement the more action-packed program lineup of the network. Remember of a first ever Filipino mini-series *Malayto Pa ang Umaga*, *Bisperas ng Kasaysayan*, *Cebu* and *Davao*; the era of Mexican telenovelas as *Marimar*, *Maria la del Barrio*, *Simplemente Maria* and *Luz Clarita*; the outstanding foreign series like *MacGyver*, *Buffy*, *the Vampire Slayer*, *The X-Files*, *Rescue 911*, *Ally McBeal*, *Felicity*, *NYPD Blue*, *Dharma and Greg* and *The Practice*; and also recently the unforgettable Filipino shows such hits as *John en Marsha*, *Eat Bulaga!*, *Ang Bagong Kampeon*, *Superstar*, *Champoy* and *Buddy en Sol*. There were now a variety of Filipino and American programming galore from cartoons, Japanese anime, foreign canned shows in the US, Mexican telenovelas, Koreanovelas, Hollywood movies, sports, new locally-produced shows, etc.

Radio Philippines Network (RPN), the government-owned sequestered television and radio station brings the channel to our Kasamas who not only watch and support their favorite teams and athletes, but analyze and play the games themselves. RPN-9 goes hand-in-hand with the network's cable TV, pay-per-view, and digital platforms to create a unique and engaging sports hub for Pinoy sports fans is the new game that drives Filipino to play hard on and off the court through its sports and entertainment programs, it is the first Filipino free-TV male-oriented channel. Welcome to your new home, we are your new Kasama! Not just an alternative programming, but also your Kasama Network too!

The concept of Philippine TV station as The Kasama Network is manifested by RPN-9's programming grid that is interestingly spread out from 4 a.m. to 2 a.m. the following day with feeds from international satellite networks, foreign canned shows in the US and locally produced programs. "We would like to focus out thrust on providing the audience with quality entertainment and factual information that can influence positive attitude, values and action," explained to entice a younger audience.

To achieve that goal, RPN-9 has firmed up in partnership with Solar Entertainment Corporation. Simulcast programming watch on RPN is on radio listening on the AM band DZKB Radyo Ronda 1422 kHz in Mega Manila over Radyo Ronda nationwide stations. Catch the primetime newscast *Arangkada Balita* watch TV on RPN is simulcast also on radio here on RPN radio stations nationwide. Those were the shows that marked our memories of '90s RPN-9. Now, the

spirit of these action-packed series are here again with the all-new shows, their move to buy time slots from a local TV channel is a first in the history of Philippine TV.

We've always considered you, our viewers, in everything we do. The network's programming content will feature mostly foreign canned shows, action-packed series and sports, along with local news and public affairs, high-quality local entertainment, children's educational programming, animes, telenovelas, asianovelas and Hollywood movies over corporate networks closer to your home deserve quality and sensible programming. And as we look forward to bring only the best shows, our combined unity and cooperation will help us achieve this breakthrough, we hope we'll be more than your friends.

The network's FM radio station 99.5 Play FM attracted an upscale audience by featuring the contemporary it radio (CHR) music, top 40 and more Original Pilipino Music (OPM) hits domination with some roster of DJs.

RPN will continue its coverage of the of the highest-ranked Metropolitan Basketball Association (MBA) and the boxing matches including champion Manny Pacquiao, Gabriel "Flash" Elorde and other fighting championships bouts. Stand by for special coverages of the greatest global athletes in the sporting worlds' biggest stages like the courts of the Korean Basketball Association (KBL), the octagons of the Ultimate Fighting Championship (UFC) and the wrestling fans of the World Wrestling Entertainment (WWE).

RPN keeps you the hit animes such as *Dragon Ball Z*, *Crayon Shin Chan* and *K-ON!*, the hit telenovelas such as *Mar de Amor* and *Porque el Amor Manda*, and the Koreanovelas *Wonderful Life* and *Dear My Sister* sacrificed a huge part of its powerhouse and homegrown programming, aficionados panicked.

Meanwhile, action thrill seekers get their fix reliving the Hollywood films in the movie blocks are *Sine Nueve* and *Sunday's Big Event*. RPN also debuts the explosive foreign canned series like *Hell's Kitchen*, *MacGyver*, *Glee*, *The Big Bang Theory*, *Survivor: One World*, *Community*, *The Neighbors*, *Chicago Fire*, *Law & Order*, *NCIS*, *American Idol*, *The Walking Dead*, *WWE Bottom Line* and *WWE SmackDown!*, joining returning series *The X-Files*, *24*, *NYPD Blue* and *Mission: Impossible*. Watch out for the drama, action, comedy, and excitement of sports on RPN channel 9 that aims to promote sports, sports heroes and national pride, through sports content, events, partnerships and sports development initiatives.

RPN-9 offers their programming free to viewers, thus the reach of the deal has a much greater impact than that of a pay channel TV deal. The Kasama Network is well regarded for their line up of Philippine television, bringing a multitude of sports programming ranging from basketball, boxing, MMA and wrestling in addition to their mix of foreign canned shows in the US, hit

animes, telenovelas, Koreanovelas, Hollywood blockbuster movies and action films, and all the station-produced local programs.

Channel 9 are action-packed based drama series such as *NCIS*, *MacGyver*, *Cicago Fire*, *Agents of Shield*, *NYPD Blue*, *The Walking Dead*, *Mission: Impossible* and *24*, as well as the Hollywood movies and WWE programs. The network will also dabble into reality programming with *American Idol* and *Survivor* with a promise of action-packed local and international sporting events. Also training his eye on developing local programming, which other TV stations seem to have more masses.

Rivera asks, "That is the result of our promise when we sent media buyers our proposals that we will deliver to our audience the kind of programming and world-class technical quality lacking in the first days of broadcasting in the Philippines. The advertisers are now supporting us with spots." RPN's response to the growing TV audience with a demand for regional and global.

"On behalf of *MBA* and *KBL* basketball, I will like to warmly welcome RPN-9 as a broadcast partner for being such a strong supporter. RPN is a fantastic free-to-air broadcaster in the Philippines and *MBA* and *KBL* is excited at the opportunity to showcase our basketball fans to millions of homes throughout the country."

STRNGTHENING PROGRAMMING. The strength of RPN though lies in its sports programming which goes beyond the basketball stuff. It feels strongly the need to widen the audience's sports experience by featuring coverages of sporting events. The channel is the home of sports properties such as the country's premiere basketball league *MBA* and global basketball *KBL* as the official broadcaster, the stable of world class fighters in *World-Class Boxing*, *UFC* for *MMA* fighters and the wrestling fans of *WWE*.

President and CEO Robert T. Rivera added, "We are excited to have *MBA* and *KBL* on RPN-9. RPN-9 is the leader network proud to broadcast the best sporting in both the Philippines and the region and the *MBA* and *KBL* puts on world-class entertainment that our viewers will enjoy. Kasama viewers now also get the chance to watch the best hardcore Filipino basketball fans in action."

Rivera said The Kasama Network's main goal was to upgrade the quality of sports coverage. We want to position of basketball, boxing, *MMA* and wrestling as an entertainment sport, as a form of gambling noted that the network will also devote programs to other male interests like gaming of local news and public affairs, public service, children and educational programs, entertainment from dramas, comedies, talk shows, musical variety shows, game shows and reality shows, foreign canned series, telenovelas, asianovelas, animes, cartoons, and box-office Hollywood movies. I brought in seven new cameras for the coverage, state-of-the-art equipment, an OB van with microwave capabilities all to make the coverage.

"Viewers will learn all about sports, as well as relationships of basketball, boxing matches of fighting championships, mixed martial arts (MMA) fighters and wrestling fans," Rivera said, we hope to make the network an attractive proposition for particular advertisers.

"When the popularity of the of the station's (RPN Channel 9) programs began to transcend social class and income bracket, the catchline *Kasama Ako!* was adopted to embrace its broadening audience. Ratings skyrocketed with *Revilla Cinema sa RPN*, a weekend revival of action movie star Bong Revilla's cache of more than 200 hit movies. With this program the station started to shed its elitist image."

RPN also provides news and information through its primetime newscast *Arangkada Balita* and *Newswatch*, and a public affairs shows *Saklolo Abogado*, *Tell the People*, *Kasangga Mo ang Langit*, *Biyaheng Langit* and *Isumbong Mo Kay Tulfo*. The Philippine entertainment industry through its local high-quality entertainment shows: the quality soap operas *Muling Ibalik ang Tamis ng Pag-Ibig* and *My Family's Lover*, a top-rated sitcoms *John en Nova* and *Kemis: Kay Bayani Ako*, musical variety show *Superstar* featuring the top singers, talk shows *Showbiz Ka!* and *Oh Yes, it's Dennis!*, the popular game shows *The Million Peso Money Drop* and *The Price is Right* which is becoming the million-peso prized game show on primetime, reality show *Boses Tinig Pinoy* featuring the national singing contest for the singers of superstars, an educational programs with *Eskwela ng Bayan* series such as *Solved*, *Karen's World*, *Why?* and *Alikabok*, and children show *Penpen de Sarapen*. Viewers also get the action they need from global hits series such as *MacGyver*, *Glee*, *The Big Bang Theory*, *Community*, *NCIS*, *Chicago Fire*, *American Idol*, *The Walking Dead*, *24*, *Law & Order*, *NYPD Blue*, *The X-Files* and *Mission: Impossible*, and the reality shows *Survivor* and *American Idol*; Bong Revilla's Pinoy action box-office *Bong Revilla Cinema sa RPN*, a multi-million peso TV event for the local action-packed blockbuster movies with Revilla himself; more blockbuster Hollywood movies in *Sine Nueve*; and Hollywood action hits in *Sunday's Big Event*.

RPN's 'Newswatch' relauches with Eric Eloriaga and Cristina Peczon

April 7, 2014

RPN relauches *Newswatch*, the network's longest-running English respected news program on Philippine TV history that has survived time and changes and has become an institution in broadcast journalism, now with fresh faces to complement the late night slot.

The highest rated and most watched news program marks on its 44th anniversary celebration since 1970.

A news presenter and veteran broadcaster Eric Eloriaga is one of the most refreshing faces in Philippine television continues delivering the flagship newscast. Gaining solid experience through networks, he made his mark as the best live de facto news anchor and RPN-9's main primetime anchor on domestic satellite.

On the other hand, Cristina Peczon through the years of broadcast journalist she has been in since 1992, now opposite a new but equally talented and experienced partner. It has likewise been honed by an extensive broadcast experience, hosting a number of shows in different networks through the years, she made her mark as one of the best live reporters on field in the primetime daily weeknight programs the anchor and co-anchor various award winning nationwide newscasts.

Leader Network, Sports and Action Network

April 18, 2014

STAR NETWORK – RPN-9, the sports and action network, may well also be called The Leader Network.

Look, in its roster of talents are the Superstar (Nora Aunor) and the Drama Actor (Albert Martinez).

Nora is doing a movie, teledrama and a teleserye *Muling Ibalik ang Tamis ng Pag-Ibig* with Tirso Cruz III, while Albert has a started taping a soap My Family's Lover with *Ruffa Gutierrez*, directed by Joel Lamangan.

Who else belong to the Kasama studio?

It will also featured likes of Tom Rodriguez, Angeline Quinto, Rafael Rosell, German Moreno, Coney Reyes, Roderick Paulate, Nova Villa, Bayani Agbayani, Pilita Corales, Anthony Castlo, Raymond Lauchengco, child star Andrea Brillantes, Aileen Papin, John Nite and Mr. Fu.

The established talented singers for the best singing superstars of *Boses Tinig Pinoy* as Coleen Mangabat, Mhelrose Uy Johanna Miranda, Jasper Arizabal and Phoebe Faye de Guzman, Jasmine Santos, Alex Soller, Gina Ventura, Christian Paul Torqueza and Erickson Paulo, Christopher Mendoza and Ian Mendoza.

Not to forget Pat P-Daza Planas and Nestor Torre who host the daily *Showbiz Ka!*. The Kasama network VJs are Ingrid dela Paz, Arron Villaflor, Christine Serrano and Errol Abalayan are the young stars.

NEWS AND PUBLIC AFFAIRS – Stars in their own right are in the broadcast journalists like Bing Formento, Angelique Lazo, Rey Langit and JR Langit, Marigold Haber-Dunca (big boss), Eric Eloriaga, Cristina Peczon, Ramon Tulfo, Kiko Pangilinan, Cielo Villaluna, Jeffrey Zaide, Roma Aagsalud, Alex Tinsay, Vivienne Guilla.

RPN-9 is proud to acknowledge the millions of TV viewers, specially the *MBA* and *KBL* fans, who continue to send us messages and letters of concern. The Kasama network can be received on your regular TV sets on channel 9. If you are encountering signal reception problems in your area please write to the address or call the phone number listed below. We will advise you on proper antenna direction and fine tuning procedures.

For TV Audiences with Free Channel:

ABS-CBN - Channel 2

TV5 - Channel 5

GMA - Channel 7

RPN - Channel 9

IBC - Channel 13

"To our values audience and advertisers, thank you and keep on watching RPN, Kasama Ako!."

Network war beginning of Channels 9

June 1, 2014

As the phenomenal network who brought us the classic TV shows as *John en Marsha*, *Superstar*, *Champoy*, *Buddy en Sol*, *Tell the People*, *Eat Bulaga!*, *Young Love*, *Sweet Love*, the award-winning Filipino mini-series such as *Malayo Pa ang Umaga*, *Bisperas ng Kasaysayan*, *Cebu* and *Davao*, the telenovela hits like *Marimar*, *Simplemente Maria*, *Luz Clarita*, *Maria la del Barrio*, *Preciosa*, *La Usurpadora* and *Maria Isabel*, outstanding foreign canned series *MacGyver*, *Buffy the Vampire Slayer*, *The X-Files*, *Ally McBeal*, *Felicity*, *NYPD Blue*, *Dharma and Greg*, *Roswell*, *Chicago Hope* and *The Practice*.

RPN aims to deliver most quality programming that is basically pro-people and pro-service.

In celebration on its 54th anniversary of Philippine television history, Radio Philippines Network (RPN) is now join the growing number of free TV stations in Metro Manila making the competition for viewership and advertising revenues even stiffer. The Kasama Network is the

aggressive of Solar Entertainment, together with the country's number 3 station IBC-13 (The Kapinoy Network) to assert its dominance in the industry.

Wilson Tieng, Solar Entertainment president and CEO and is now RPN-9 chairman, said in a recent press conference briefing that the network paves the way for the segmentation of the network's audience. "What's happening now is the definition of viewership by way of income strata," he explained. "While the sequestered TV station turned into the broadcasting giant IBC-13 research tells us that the majority of Channel 13 viewers belong to the C-D-E classes, there is RPN that tapped potential viewership belonging top the upper and middle A-B-C markets which would normally prefer English language (read: American) programs and now expand of C-D-E market for those Filipino language (read: Filipino) programs for the masses."

With the relaunch of the new leader network and as IBC Channel 13 streamlines its programming to focus on local programs, IBC could corner between 85 to 100 percent of the TV audience in Metro Manila alone.

And that's possible with the station's 100-kilowatt transmitter which Tieng said assures the viewers of crisp video and audio reception. Existing other channels have a reception, the reason perhaps why media buyers are convinced about their effectiveness. "That scenario would definitely change as we go on the air last June 29, 1960," Tieng added. "When we made our proposals to them and presented the program packages that we plan to include out programming grid, we assured them that RPN-9's reception would definitely compete with the network war in VHF stations. It seems that their requirement is reception."

The newest network, said president and CEO Robert T. Rivera, has been designed to project something like a regular TV station, "Except perhaps the fact that it will carry all English and Filipino language programs, including the Filipino newscast at 6:30 p.m. and 11 p.m. English newscast."

The station will initially operate with the satellite broadcast. "We will definitely expand our programming, and even this early we are already mulling the several locally produced shows. In the meantime, we are concentrating on the imports that we have in our vaults."

The station's programming grid is divided into blocks. World-Class US Primetime which will put on the air foreign canned shows for the local home network: *Law & Order* (Tuesday 8:45 p.m.), *24: Live Another Day* (Tuesdays at 8 p.m.), *Survivor: One World* (Wednesdays at 8:30 p.m.), *Community* (Mondays at 7:30 p.m.), *Revolution* (Mondays at 8 p.m.), *Chicago Fire* (Mondays at 8:45 p.m.), *Smallville* (Saturdays at 8:30 p.m.), *The Big Bang Theory* (Tuesdays at 7:30 p.m.), *American Idol* (Wednesdays and Thursdays at 7:30 p.m.) and *The Walking Dead* (Thursdays at 8:30 p.m.).

With the Kasamang Telenovela will put on primetime Mexican telenovela hits: *Mentir Para Vivir* (5:30 p.m.), ultimate throwback of Thalia's telenovela *Marimar* (6 p.m.) and *Porque el Amor Manda* (10 p.m.) as well as the imports of Koreanovela: *Dear My Sister* (10:30 p.m.).

It became Anime sa Hapon on weekdays (3:30 to 5 p.m.) with the anime hits like *Crayon Shin Chan* (3:30 p.m.), *K-ON!* (4 p.m.) and *Dragon Ball Z* (4:30 p.m.).

Primetime starts at 5 p.m. to 11 p.m. from Monday to Friday, 2 p.m. to 12:30 a.m. on Saturdays and 2 p.m. to 12:45 a.m. on Sundays will be familiar to the audiences plus 11 locally produced shows, including two new comedy programs, three game shows, showbiz talk show, children's program, reality show, soap opera, drama anthology, musical variety show and the Tagalog movies featuring the legacy of Bong Revilla.

Among them: *My Family's Lover* (weeknights 9:30 p.m.), a soap opera is a teleserye combined the mix of drama, romance and family drama starring a drama actor Albert Martinez and beauty queen Ruffa Gutierrez with the promising child star Andrea Brillantes and a teen stars Erin Ocampo, Kylene Alcantara and Jane Oineza directed by Joel Lamangan; the two of newest Philippine local version of the top-rated US game shows such as *The Million Peso Money Drop* (Saturday 6:15 p.m.) hosted by Rafael Rosell and *The Price is Right* (Sun 7 p.m.) hosted by Tom Rodriguez becoming a million-peso prized phenomenal; *Pinapangako Mo* (Saturday 7:45 p.m.), a drama anthology featuring the real life stories is hosted by Coney Reyes; *Boses Tinig Pinoy* (Saturday at 9:15 p.m. and Sunday 8 p.m.), a reality show for the national singing contest hosted by German Moreno with a judges are Anthony Castelo, Aileen Papin, Pilita Corales and John Nite in a chance to win P1,000,000 million pesos for the singing champion of superstars; *John en Nova* (Saturday 7 p.m.), a comedy sitcom top-billed by comedians Roderick Paulate as John and Nova Villa as Nova; *Showbiz Ka* (Saturdays 5:30 to 6:15 p.m.), a showbiz talk show hosted by Pat-P Daza Planas and Nestor Torre; *Penpen de Sarapen* (Saturday 11:30 a.m.), a children educational show for kids is starring Kobi Vidanes, Aaron Junatas, Angel Sy, Lance Angelo Lucido and Clarence Delgado for exciting fun and games; *Kemis: Kay Bayani Ako* (Saturday 10 p.m.), a gag show starring Bayani Agbayani; *Superstar* (Sundays at 9 p.m.), a musical variety show is hosted by the pop superstar Angeline Quinto for sing and dance performers of musical numbers; *Kwarta o Kahon Meganon* (Sunday 12 noon), Mr. Fu's longest-running game show and *Bong Revilla Cinema sa RPN* (Saturday 10:45 p.m.) will feature the action-packed Pinoy blockbuster movies from legendary Bong Revilla.

The station also will offer the local news and public affairs programs: *Masarap na Almusal* (weekdays 5 a.m. simulcast over DZKB Radyo Ronda 1422), a unique teleradyo of morning show hosted by Alex Tinsay and Vivienne Gulla; a top-of-the-hour news capsule *RPN News Break* and the flagship Filipino news program *Arangkada Balita* (6:30 p.m.) anchored by the veteran anchorman Bing Formento and Angelique Lazo. There is also *NewsWatch* (11 p.m.), the longest-running English late-night newscast on Philippine television which is anchored

by the veteran broadcasters Eric Eloriaga and Cristina Peczon; and *Arangkada Balita Weekend* (Saturday 12:30 a.m. and Sunday 12 midnight) by Kilo Pangilingan and Cielo Villaluna.

A late-night viewing in their late-primetime block (weeknights 11:30 p.m.), consisting of those public service programs (*Saklolo Abogado* on Monday, *Kasangga Mo Ang Langit* on Wednesday which is hosted by Rey Langit and JR Langit, *Isumbong Mo Kay Tulfo!* hosted by the hard-hitting Ramon Tulfo on Saturday), public affairs (*Tell the People* with Marigold Haber-Dunca on Tuesday) and travel show (*Biyaheng Langit* with Rey Langit on Thursday nights).

Hollywood movies will definitely be another staple in this network by taking the noontime movie *Sine Nueve* (weekdays 1 p.m.) and *Sunday's Big Event* (Sundays 10 p.m.).

Sports programming: featuring the *MBA* (Friday 7:30 p.m., Saturday 2:30 p.m. and Sunday 2 p.m.) and *KBL* (Saturday 12:30 p.m. and Sunday 8:30 a.m.) becoming the professional basketball league on Philippine TV. The mixed-martial arts (MMA) fans of *UFC: Ultimate Fighting Championship* (Sunday 6 p.m.) and the best boxing matches *Pacquiao Flashback* at 11 a.m. Sundays.

Rivera's optimism about The Kasama Network is buttressed by his claim that it will also go on a nationwide simulcast. Already in place, he said, are 11 stations in the archipelago's key cities, each powered by either a 100-or 80-watt transmitter as well as 15 radio stations, including AM radio station for news and public service DZKB Radyo Ronda 1422 and the FM radio station for music entertainment 99.5 Play FM in Mega Manila.

Robert T. Rivera, president and CEO of RPN-9

Contrary to fears expressed by some members of the press, this new move by the broadcasting giant will cannibalize its own market, it may even fortify it. Expected to be affected mainly the network which have been redirecting their programming thrusts to the A-B-C brackets.

The bottom line, however, is still how a very discriminating high-end viewership largely influenced by the unabated entry of Hollywood and local entertainment magazines in the country would accept the program lineup of RPN-9. The upshot, of course, is how deft the new station's program acquisition guys could put up an attractive bid to the best shows there are on American TV now. And that really spell a big difference.

ANO BANG NANGYARI SA CHANNEL 9?

June 23, 2014

RPN-9 is now offered a variety of imported programming for those who wanted more than the usual slapstick and sampalan ABS-CBN and GMA 7 shoves to the viewers' faces, while IBC and TV5 still the no.3 spot. RPN-9 can import more and better imported programs. His vast sources can also help boost the new network and finally compete with the Two. Their own noontime show, the creation of their own stable of stars and alternative local programming were some of the possibilities that made TV insiders and fans talking.

After acquiring the rights to cover *KBL* and *MBA* games, the network became all of its imported programs. RPN-9's biggest show was a Mexican telenovela *Marimar*. Showing the local top-rated *John en Marsha* starring the main stars Dolphy and the variety show *Superstar* with Nora Aunor, What happened to RPN-9? Was acquiring the *KBL* and *MBA* so expensive that RPN-9 no resources to spend on better programs. Well, the sequestered TV station IBC-13, is now the number 3 network. And TV5 and RPN-9's primetime programming, thanks to Solar Entertainment, than anything RPN-9 has to offer. Here's a good suggestion.

A new network programming thrust for RPN-9

July 5, 2014

Raymond Lauchengco and Pilita Corales (Raymond and Pilita), Rafael Rosell (The Million Peso Money Drop), Angeline Quinto (Superstar), Tom Rodriguez (Price is Right), German Moreno (Boses Tinig Pinoy), Bayani Agbayani (Kanta Tayo), Pat-P Daza Planas (Showbiz Ka!), Roderick Paulate and Nova Villa (John en Nova), Albert Martinez and Ruffa Gutierrez (My Family's Lover), Coney Reyes (Pinapangako Mo), Brod Pete, Dennis Padilla and Eric Quizon (Dobol Trobol), Bong Revilla (Bong Revilla Cinema sa RPN).

Sequestered TV station RPN-9, jointly owned by the chairman Wilson Tieng and the Solar family, is revitalizing its network programming. According to its president and chief operating officer (CEO) Robert T. Rivera, RPN-9 will introduce *Kanta Tayo*, the sing-along karaoke game show hosted by Bayani Agbayani, will premiere on July 5, Saturday at 7 p.m. *Dobol Trobol*, the gag show with the combined talents of comedians like Brod Pete, Dennis Padilla and Eric Quizon on Saturday at 10 p.m.

Other new interesting in Philippine television shows are in their final planning stages. Eduardo Cojuangco, Jr., head of RPN Entertainment TV said that "it is basically a reactivation of our programming."

"Very much committed to the network. We are a strong third now and there had been more revenues coming in," he said. Rivera said the shareholders would like to take advantage of the network's momentum, having gained following for its homegrown programs, international

blockbuster shows, telenovelas, Asian dramas, animes and home to the *KBL* and *MBA* for basketball aficionados, and *UFC* for MMA fighting fans.

"Most of the shows we had where the foreign canned shows on primetime from abroad in the United States through World-Class US Primetime, adding, "we are now making up for that by introducing a number of local programs. *Ilalabas na namin* what we have up our sleeves." RPN-9 has also acquired computer mainframe-linked teleprompter called MASYS (Broadcasting Automated System) costing an investment of \$75,000, revealed Marigold Haber-Dunca, Head of RPN News and Public Affairs.

RPN: Leading the Way (1997) [Edit](#)

Emmy Award-Winning Shows

World's Top Telenovelas

Quality Primetime Programming

Blockbuster Movies

RPN-9 BRINGS BACK TELENODELA FEVER VIA “CORAZON SALVAJE”

August 10, 2014

From *La Traidora*, *MariMar*, *Simplemente Maria*, *Acapulco*, *Maria la de Barrio*, *Luz Clarita*, *La Usurpadora*, *Preciosa*, *Maria Isabel*, *Quinceañera*, *Siempre te Amare*, *Serafin*, *Maria del Cielo*, *Sin Ti* to *Monte Cristo*, among others, RPN-9 proves to be the home of hit telenovelas in the country is now marked on its 18th year anniversary as Kasamang Telenovela.

Beginning this Monday (Aug 11), the Kasama network RPN-9 known as 9TV introduced yet a new breed of primetime soap operas that will surely captivate Filipino viewers with the launch of *Corazón Salvaje*

Corazón Salvaje not only marks the return of telenovelas in the country, it also marks RPN's partnership with globally recognized Mexican broadcast TV group Televisa, making the internationally acclaimed and award-winning program the Mexican drama series to air on Philippine television.

Corazón Salvaje marks the return of Aracely Arámbula; she portrays the dual role of twins Regina and Aimée Montes de Oca accompanied by Eduardo Yanez. It is antagonized by Cristian de la Fuente, Helena Rojo and Enrique Rocha with stellar performances by Laura Flores, Osvaldo Ríos, María Rojo, René Casados and Elizabeth Gutierrez. The young protagonists, Gabriel and Jimena, are portrayed by Sebastian Zurita and Angelique Boyer. *Corazón Salvaje*, was written by Liliana Abud.

This telenovela is the fourth television adaptation of the classic 1957 novel of the same name which was written by Caridad Bravo Adams.

In the year 1851, María del Rosario (Laura Flores) falls in love with Juan de Dios San Román (Osvaldo Ríos), a humble fisherman, unaware that another man, Rodrigo Montes de Oca (Enrique Rocha), is in love with her. María del Rosario confesses her love for Juan de Dios to her sister, Leonarda (Helena Rojo), and tells her of their plans to wed, unbeknownst that Leonarda harbors a deep hatred for her sister because she is secretly in love with Rodrigo. Leonarda tells Rodrigo about her sister's wedding plans and he uses his influence with the authorities to stop the wedding and incarcerate Juan de Dios for life. While visiting him in prison, María del Rosario confesses to Juan de Dios that she is expecting their child. Rodrigo and Leonarda decide to confine María del Rosario to an estate by the sea. Juan de Dios escapes from jail and searches for María del Rosario but Rodrigo discovers their plans to escape and tries to shoot him.

Juan de Dios flees the estate as María del Rosario has begged; he swears he will return for her and their child. María del Rosario gives birth to her son whom Leonarda sends away to be raised in an orphanage while lying to her sister that the baby died. Upon hearing the news, María del Rosario spirals into insanity. Leonarda decides to deceive Rodrigo and pass her sister off as dead while locking María del Rosario away in the estate's basement dungeon. All the while, María del Rosario's son has been rescued from the jungle by Remigio. He adopts the boy as his brother and takes the child to be raised by Aurora who baptizes him as Juan de Dios, as requested by a note left with the baby.

Leonarda expects to win Rodrigo after her sister's supposed death. When Rodrigo responds by leaving Mexico, she decides to marry Noel Vidal (René Casados), Rodrigo's friend, who she does not love. After a few years, they have a son, Renato (Cristián de la Fuente). Rodrigo announces his return and Leonarda believes that he is returning for her, but to her great surprise, he arrives married to Constanza (Laisha Wilkins), who is expecting child. Out of jealousy and anger, Leonardo poisons Constanza. She dies shortly after giving birth to twins Regina and Aimée (both portrayed by Aracely Arámbula).

Also on Monday (Aug 11), 9TV premieres newest Taiwanese idol romantic-comedy *Love Around* topbilled by Taiwanese sweetheart Annie Chen and Kpop star IU and Asian prince George Hu as the main lead.

It tells the story, while still reeling from the shock of his breakup, Zhou Zhen witnessed a girl, Liang Xiao Shu, getting dumped by her cheating boyfriend and didn't know how to fight back. Zhou stepped in and helped Liang exact revenge. They became friends over the incident. But their budding relationship soon suffered a great blow when Liang inadvertently made enemy

with Zhou's father on a radio station. Could their relationship survive parental disapproval or die in its infancy?

Love Around features *Boses Tinig Pinoy* finalists Jasmine Santos's single *Love Around* as the theme song.

Don't miss the premiere of *Corazón Salvaje* at 10:00PM back-to-back with *Love Around* at 10:30PM right after *My Family's Lover* this Monday (August 11) on 9TV.

RPN-9, naging 9TV! Mga bagong programa, antabayanan!

August 16, 2014

RPN-9 logo branding, 9TV, 9News

MANILA - Solar Television Network, nag-anunsyo na para sa rebranding kan Solar News Channel, naging 9TV, ini an bagong flagship TV channel kan Solar Entertainment Coporation, kaiba kan Radio Philippines Network (RPN). Nagtalikod na sa relaunching kan bagong TV channel, an mga bagong programa para sa "Kids Weekend" na mapuon na sa atsan na sana. Magkakaigwa ning mga bagong programa asin mantan an mga ibang programa kaiba an ibang genre asin mga format. Sa paglulunsar kan Solar Television Network ning huri sa relaunch kan bagong channel, sa intrebista kan Tingog Kan Jovenes, sabi kan official statement, "The network will retain its objectives and values."

I hope that new 9TV is improve your programs,such like a movies, sports and ducomentaries, thank you more power and godbless.

Sabi igdi sa intrebista, "9TV will continue making its mark in developing an informed and inspired public, while also broadening its appeal to the free TV audience. 9News will continue to be the credible and consistent source of news and information, offering *News You Can Use* and back-to-basics journalism."

An mga bagong programa sa 9TV arog kan mga ibang genre asin mga format, ining mga makusog asin daing-sawang preskong bareta asin impormasyon, mapa-pulitika, karawat asin mga artista. Trending an gabos na mga paradalan asin social media sa Facebook asin sa Twitter. An gabos na mga programa asin personnel, gabos na mawawalat asin mariribay na sa puwesto para sa pagpapaayos asin pag-baguhon kan mga ibang program na dapat ma-broadcast sa mga maabot pang mga semana.

An official website kan RPN News and Public Affairs, maribay sana ning bagong address sa 9news.ph, RPN News' Facebook and Twitter page, magiging facebook.com/9newsph asin man sa twitter.com/9newsph na magpupuon sa Agosto 23, 2014!

An 9TV ay madadalan sa paagi kan free TV:

RPN-9 sa Manila, Cebu asin Davao

RPN-5 sa Zamboanga

RPN-12 sa Baguio

RPN-8 sa Bacolod

Asin man sa gabos na 160 cable TV operators nationwide.

An 9TV ay madadalan sa paagi kan cable asin satellite TV:

SkyCable Channel 14 sa Manila

SkyCable Channel 6 sa Cebu, Davao, Bacolod, Iloilo asin Baguio

Destiny Channel 14

Signal Channel 10

Cablelink Channel 14

Ini an bagong channel, 9TV, magpupuon sa Agosto 23 na! Antabayanan! Madali na!

9TV PHILIPPINES: A Refurbished RPN-9 - Changing The Current TV Landscape

August 22, 2014

Move over ABS-CBN and GMA-7 aking with IBC-13 and TV5, there's a new and refurbished TV station in town. It's called 9TV Network, a refurbished RPN-9 under management consultancy agreement Solar Entertainment and ALC Group of Companies with Amb. Antonio L. Cabangon Chua as the chairman of RPN-9 and Benjamin Ramos as the president and CEO of the network.

Exciting shows on 9TV includes:

1. ***Boses Tinig Pinoy***, a reality talent search hosted by German Moreno known as Kuya Germs which airs Saturday at 9pm and Sunday at 7:30 p.m.
2. ***Temptation Island: Dare to Win***, the newest reality program hosted by JM de Guzman airs every Saturday at 7:15 p.m.

3. ***Kanta Tayo*** hosted by Bayani Agbayani, a sing-along karaoke game show airs Sunday at 5:30 p.m.
4. ***Meet the Date***, the newest reality dating game show hosted by Jellyn Echon, aired from Monday to Friday at 5:30 p.m. to 6 p.m.
5. ***The Price is Right***, the local version of the US top-rating game show hosted by Richard Gutierrez airs on Sundays at 6:30 p.m.
6. ***Dobol Trobol***, a youth-oriented gag show airs Saturday at 10 p.m. (earlier timeslot than ABS-CBN's *Banana Split*, GMA's *Bubble Gang* and IBC's *Happy TODAS*).
7. ***John en Nova***, a situational comedy sitcom starring the top comedian Rodertick Paulate and the top comedienne Nova Villa airs Saturday at 6:30 p.m.
8. ***Junior TV***, a youth-oriented reality show for kids and teens with Miguel Sarne, Saturday at 4:30 p.m.
9. ***Superstar***, the longest-running musical variety show with Angeline Quinto airs Sundays 8:30 p.m.
10. ***Batang X: Ang Pagbabalik***, a sci-fi fantaserye redux of the 1990s hit by Peque Gallada and Lore Reyes airs weeknights at 6 p.m. Featuring the child star wonders Kobi Vidanes, Casey Bacayo, Miguel de Guzman, Clarence Delgado, Lance Lucido, Bea Besa, JB Agustin and Jillian Aguila.
11. ***I'm a Princesa***, a fantasy series starring Ingrid dela Paz as her first leading role as Pricnesa Reyes and Arron Villaflor airs weeknights at 7:30 p.m.
12. ***Fall in Love for You***, a romantic dramedy series about the girlfriend and boyfriend fall in love topbiled by Empress Schuck and John Wayve Sace, airs weeknights at 9:30 p.m.
13. ***Showbiz Ka!***, a 30-minute showbiz talk show hosted by Pat-P Daza Planas and Nestor Torre airs weekdays at 5 p.m.
14. ***Dear Hazel***, a teen sitcom starring Hazel Faith dela Cruz with Kristofer Martin and Joshua Dionisio airs Saturday at 5:45 p.m.
15. ***Pinapangako Mo***, a drama antholgoy series with a mix of real-life and true-to-life stories, and with the lucky-sender, hosted by Coney Reyes airs Satruday at 8:15 p.m.
16. ***Barkada Diaries***, a teen drama series with young stars Ingrid dela Paz, Aaron Villaflor, Nikki Bagaporo, Diego Loyzaga, Christine Serrano and Errol Abalayan airs Saturday at 5 p.m.
17. ***Bong Revilla Cinema sa 9TV***, the one and only Tagalog blockbuster movies on primetime television featuring the legendary action star Bong Revilla airs Saturday at 10:45 p.m.

New investor vows to turn RPN 9 around

7:30 am | Saturday, August 23rd, 2014

Radio Philippines Network, Inc. Studio. FACEBOOK PHOTO

THE GROUP of Filipino-Chinese businessman and former ambassador Antonio Cabangon-Chua acquired a key stake in broadcasting firm Radio Philippines Network Inc. (RPN 9) with plans to restore the TV firm's lost luster and bring it back to profitability once again.

"The challenge now is to stop the bleeding of RPN 9 so we have to be more creative," Benjamin Ramos, chief financial officer of Cabangon-Chua's ALC Group, said in an interview.

Cabangon-Chua, whose media assets include newspaper BusinessMirror and radio station Aliw Broadcasting Corp., was taking three out of nine board seats in RPN-9 after buying out the shares of Wilson Tieng's Solar Entertainment Group, Ramos said.

"TV is a challenging business but we are already in media, through print and radio, so why not give it a try," Ramos said, citing a strong partnership with Solar TV. Asked whether a turnaround for RPN-9 was possible in five years, Ramos said they were targeting "to do it earlier than that."

RPN 9 was once the country's premier television broadcaster before a popular revolt in 1986 replaced strongman Ferdinand Marcos with Corazon "Cory" Aquino, mother of President Benigno Aquino III.

Ramos declined to discuss the value of the transaction, but said the deal with Solar Entertainment should be closed within the year pending certain deliverables, which he did not disclose.

A source with knowledge of the matter said that RPN-9, which is losing hundreds of millions pesos a year due to labor separation issues, had an estimated enterprise value of \$30 million, valuing Cabangon-Chua's stake at about \$10 million. RPN 9 also has liabilities estimated at P2 billion, the source said.

Ramos said the deal would initially be a "personal" investment of Cabangon-Chua but eventually would find a place within ALC, a privately held group for more than 20 companies involved in banking, real estate, pre-need, automotive and media.

Cabangon-Chua's entry into RPN 9 comes amid the stiff competition in the TV industry, where the country's two biggest broadcasters, ABS-CBN Corp. and GMA Network, manage to stay profitable. Currently, IBC-13 now also becoming the third biggest broadcaster, owned by the group of businessman Eric Canoy and Boots Anson-Roa, it has been struggling with earnings and earnings despite billions of investments into the venture.

Still, the lure of television remained strong given that the industry captured about 78 percent of the P340 billion that companies spent for advertising in the Philippines last year, data from

Kantar Media showed. Advertising could ramp up anew starting 2015, mainly due to political-related spending ahead of the 2016 elections. Ramos, also president of BusinessMirror, was named president of RPN-9 while Cabangon-Chua would be chair, he said. There is no decision yet on who would fill the third seat.

Another key shareholder is the family of RPN-9 founder Roberto Benedicto— a known Marcos associate— with three board seats. The Benedictos were open to selling their estimated 32-percent stake in RPN 9, but at a steep price, an industry source said.

Meanwhile, the government controlled two seats while “minority” stockholders held the remaining board slot, Ramos said. The RPN-9 transaction was possible because the Benedicto family managed to enter into a compromise agreement with the new government after the fall of Marcos, allowing it to keep some of its stake in the TV broadcaster from sequestration by the government. That compromise was later questioned by the Presidential Commission on Good Government but the Benedictos finally obtained favorable rulings from the Sandiganbayan and the Supreme Court about four years ago.

Tieng eventually came in as a content provider and converted advances into equity, diluting all other shareholders. Tieng thus obtained 34 percent while the Benedictos trimmed their interest to 32 percent while government-held shares were pared to 20 percent.

We have the of quality of the shows from the network, and the quality of the people watching it. Those two qualitties are mmatched. GMA and ABS CBN has the trash quality that the people wants.

Businessman Ramon Ang, also president of conglomerate San Miguel Corp., was previously approached to invest in RPN 9, a source with knowledge of the matter said. But Ang eventually decided to acquire a 30-percent share in GMA Network, one of the country’s biggest television networks. That deal could close by early next month, GMA chair Felipe Gozon had said.

Third-ranked TV5, owned by the group of businessman Manuel V. Pangilinan, has been struggling with ratings and earnings despite billions of investments poured into the venture. Still, Pangilinan said that TV5 could be back in the black in the next few years.

Marimar naman ang nagpataas ng ratings ng RPN 9 noon..What it means? Mahilig sa soap opera ang mga Pinoy, not things that matters.

Ang sabi ng article, RPN 9 was once the premiere TV broadcaster before 1986. *Marimar* was shown during the 90s. I think the article was referring to the *Flordeluna* years.

I agree RPN 9 has a good shows even after 1986, like *Buddy en Sol*, *Mag-Asawa'y di Biro*, *Tipitipitim Tipitom* and other foreign shows like *The Simpsons*, *Legend of Kung Fu*, *Friday the 13th* TV series. I even watched *Captain Planet* and the *Planeteers*. Then the 90s came and

they started broadcasting telenovelas with the likes of *La Traidora*, *Marimar* (no doubt a hugely popular show), *Maria la del Barrio* and so on.

From RPN transform into 9TV starts today on August 23!

August 23, 2014

9TV ID screen grab from Starmometer

This may be the government-sequestered radio and television media station Amb. Antonio Cabangon-Chua's biggest gamble yet. After weeks of on-air suspense, the "new force" in Philippine TV said hello to local viewers from RPN-9 transform into 9TV starts today on Saturday, August 23 with a primetime special and a promise to "shine" local TV viewing.

The special featured stars from both ABS-CBN and GMA-7 who were employed by RPN to topbill its new programs. Leading them are carryovers from Channel 9, hosts are Richard Gutierrez, Angeline Quinto and German Moreno. Along as well came the launch of 9TV's more powerful transmitter.

The new channel, which will now again attempt to break the hold of the two big networks on local viewers, will be on air all day and all week. Most of the shows are productions of RPN's original local productions and the various companies like Solar Entertainment and others.

Champoy

Champoy was a Comedy show of [Radio Philippines Network](#) from 1981 to 1986

Casts [Edit](#)

- [Subas Herrero](#)
- [Noel Trinidad](#)
- [Gary Lising](#)
- [Cherrie Gil](#)
- [Tessie Tomas](#)

See also [Edit](#)

- [List of programs broadcast by ETC](#)



Title card 1984

The Million Peso Money Drop

The Million Peso Money Drop is a Philippine **game show** on **TV5**. Unlike its UK counterpart, this version is pre-recorded and not broadcast live. The show is hosted by **Vic Sotto**. This is the second Endemol program adapted by TV5 after **Extreme Makeover: Home Edition Philippines**. ^[1] ^[2] ^[3] ^[4] ^[5]

The show premiered on October 14, 2012 and airs on Saturdays, 6:00 pm.

On January 19, 2013 episode, **Vic Sotto** accidentally told the viewing public of the show that **Ogie Alcasid** would return to Kapatid network after 5-year hiatus, and new host of the show on January 26, 2013 will now have a celebrity players when Vic could not host the show as Sotto remaned thost ***Eat Bulaga!*** with host **Tito Sotto** and **Joey de Leon** which airs on **GMA**.

The Million Dollar Money Drop

250px

Genre	Game show
Developed by	Endemol
Written by	Paolo Bustamante
Directed by	Bert de Leon
Presented by	Ogie Alcasid (2013-

	present) Vic Sotto (2012-2013)
Country of origin	Philippines
Language(s)	Filipino English
No. of seasons	2
Production	
Executive producer(s)	Jen Enojo-Mauricio
Running time	60 minutes
Broadcast	
Original channel	TV5
Original run	October 14, 2012 – present
Chronology	
Related shows	<i>The Million Pound Drop</i> <i>Live</i> <i>Million Dollar Money Drop</i>
External links	
	Website

Game Format [Edit](#)

This version of the show is based heavily on the [American version](#) which in turn is based on [The Million Pound Drop Live](#). At the beginning, a pair of contestants are presented with a million pesos (40 bundles of 25,000 pesos in 20 peso bills), they must be able to keep their money until the end of the game by correctly answering 8 multiple choice questions by placing their bundles of money on the trapdoor (among 4) they think is correct in 60 seconds. If they are wrong, the money placed on the trapdoor will fall down the "money drop". They may distribute their money on multiple trapdoors if they are not sure of the answer, however, one trapdoor must always be left empty. At certain questions, a trapdoor is put out of play. Whatever money they have left is theirs to keep.

Quick Change [Edit](#)

The contestants may use one "Quick Change" during the game, on any question except the eighth. This feature allows them an extra 30 seconds to distribute their cash among the trapdoors. If no trapdoors are left open and the contestants still have the Quick Change, it will automatically be used.

Contestants [Edit](#)

Celebrities

- Derek Ramsay – won ₱25,000
- Sophie Albert – won ₱23,000
- John Prats – won ₱20,000
- Ruffa Gutierrez – won ₱15,000
- Onemig Bondoc – won ₱10,000
- David Archuleta – won ₱24,000
- Krissha Viaje – won ₱12,000
- Never the Strangers – won ₱10,000
- Sarah Geronimo – won ₱25,000
- Daniel Matsunaga – won ₱24,000
- Tuesday Vargas – won ₱17,000
- Dominic Ochoa – won ₱29,000
- Gelli de Belen – won ₱10,000
- Morrisette Amon – won ₱21,000
- Harry Santos – won ₱14,000
- Eula Caballero – won ₱21,000
- Martin Escudero – won ₱21,000
- Jasmine Curtis – won ₱22,000
- Mark Bautista – won ₱18,000
- Maricel Soriano – won ₱27,000
- JC de Vera – won ₱19,000
- Jazz Ocampo – won ₱23,000
- John Estrada – won ₱21,000
- Ritz Azul – won ₱16,000
- Empoy Marquez – won ₱25,000

See also [Edit](#)

- [List of programs broadcast by TV5](#)

References [Edit](#)

1. ↑ [Million Peso Money Drop: Full Trailer](#) retrived via www.youtube.com via TV5Philippines user 09-28-2012
2. ↑ [Million Peso Money Drop: mechanics](#) retrieved via www.tv5.com.ph/moneydrop/mechanics.php 09-29-2012
3. ↑ [Funfare article about Million Peso Money Drop](#)retrieved via http://www.philstar.com/funfare/ 09-29-2012
4. ↑ [Why Vic Sotto is excited about The Million Peso Money Drop](#) retrieved via www.interaksyon.com 10-13-2012
5. ↑ [New TV5 game show gives contestants a million bucks at the outset](#) retrieved via www.interaksyon.com 10-10-2012

Video Hit Parade

The Hottest of Foreign and OPM Music Videos Artist on Every Sunday 9:30-10:00am on [RPN 9](#) sponsored by Cigarette brands

Aksyon Balita

Aksyon Balita (Filipino for Action News) Formerly ***RPN Aksyon News*** late became ***NewsWatch AksyonBalita*** is a Final Filipino language newscast and late afternoon news broadcast of [Radio Philippines Network](#) in the [Philippines](#)Launched in 2006

Eyewitness Reports

Eyewitness Reports was the first English-language evening news program of Kanlaon Broadcasting System (KBS-9) from 1969 to 1970

Aired history [Edit](#)



Eyewitness Reports premiered in July 14, 1969 this was anchored by [Carlito Gonzaga](#) and Mel Tiangco it,s a first English-language newscast of **TV 13 News** in 1966

<i>Eyewitness Reports</i>	
	
Format	News program
Created by	Kanlaon Broadcasting System
Developed by	KBS-9 News
Starring	Carlito Gonzaga
Country of origin	Philippines
Language(s)	English (1969-1970)
Broadcast	
Original channel	KBS-9
Original run	July 14, 1969 – May 31, 1970
Chronology	
Followed by	NewsWatch

Primetime Balita

Primetime Balita was the first Filipino-language late-night newscast of [Radio Philippines Network](#) produced by RPN News Force from 2000 to 2001

Final anchors [Edit](#)

- [Angelique Lazo](#)

<i>Primetime Balita</i>	
	200px
Format	News program
Created by	Radio Philippines Network
Developed by	RPN News Force
Presented by	Anchors
Country of origin	Philippines
Language(s)	Filipino (2000-2001)
Broadcast	
Original channel	Radio Philippines Network
Picture format	480i, SDTV
Original run	September 2000 – 2001
Chronology	
Preceded by	NewsWatch Prime Cast
Followed by	NewsWatch Now

Buhay Ngayon (TV program)

Buhay Ngayon (Ang Buhay Ngayon) is a former weekly lifestyle show in the Philippines hosted by [Romeo Vasquez](#) and [Amalia Fuentes](#) which airs Every Sunday Afternoon on [ABS-CBN](#) from February 5, 1967 to September 17, 1972 then on [KBS](#) from February 11, 1973 to February 23, 1975 and [Studio 23](#) From May 29, 2005 to February 19, 2006 Its was replaced by [Us Girls](#) in 2006



History [Edit](#)

As Ang Buhay Ngayon ABS-3 (1967-1972) [Edit](#)

It's aired lifestyle show In Premiere February 5, 1967 *Ang Buhay Ngayon* hosted by [Romeo Vasquez](#) and [Amalia Fuentes](#) its a Filipino lifestyle show on Channel 3 from 5:30 to 6:30 pm was a replacement of *The Women Tonight* On Channel 9 On November 16, 1969 Its aired show on [DZAQ-TV Channel 2](#) **Ang Buhay Ngayon** hosted by [Nora Aunor](#) and [Tirso Cruz III](#) the filipino lifestyle show on *The Women Tonight* on Channel 9 in 1961 until on September 17, 1972 the Philippine was closed of martial law

As Buhay Ngayon KBS-9 (1973-1975) [Edit](#)

On February 11, 1973 *Buhay Ngayon* the return on [RPN](#) with [Armida Siguion-Reyna](#), [Eddie Mercado](#), [Mel Tiangco](#), and [Rod Navarro](#) It,s a lifestyle show on *The English Tonight* on Channel 9 (together with Jose Mari Velez and Helen Vela) to ended February 23, 1975 a lifestyle show *Vision Today*

As Buhay Ngayon re-run Studio 23 (2005-2006) [Edit](#)

In May 29, 2005 *Buhay Ngayon* The Return on Studio 23 hosted by [Angelique Lazo](#) [Raymond Lauchengco](#) and [Richard Reynoso](#) re-run Every Sunday From 6:00 to 7:00 PM together with [Vanessa Untalan](#) *Buhay Ngayon* On January 8, 2006 to February 19, 2006 new timeslots Every Sunday nights From 6:30 to 7:30 PM

The End of Buhay Ngayon [Edit](#)

On February 19, 2006 Goodbye Final *Vision Tonight* 9:30 to 10:30 PM to lifestyle show To [Us Girls](#)

Hosts [Edit](#)

1967-1972 [Edit](#)

- [Romeo Vasquez](#)

- [Amalia Fuentes](#)
- [Nora Aunor](#)
- [Tirso Cruz III](#)
- [Vilma Santos](#)
- [Rosemarie Sonora](#)

1973-1975 [Edit](#)

- [Armida Siguion-Reyna](#)
- [German Moreno](#)
- [Ike Lozada](#)
- [Vivian Velez](#)
- [Eddie Mercado](#)
- [Rod Navarro](#)

2005-2006 [Edit](#)

- [Angelique Lazo](#)
- [Raymond Lauchengco](#)
- [Richard Reynoso](#)
- [Vanessa Untalan](#)

Timeslots [Edit](#)

- February 5, 1967 to November 9, 1969 5:00 to 5:30 pm
- November 16, 1969 to September 17, 1972 5:30 to 6:30 pm on ABS-CBN 2
- February 11, 1973 to February 23, 1975 6:30 to 7:30 pm on KBS-9
- May 29, 2005 to January 1, 2006 6:00 to 7:00 pm on Studio 23
- January 8, to February 19, 2006 9:30 to 10:30 pm

See also [Edit](#)

- [List of shows previously aired by ABS-CBN](#)
- [List of programs broadcast by ETC](#)
- [List of programs aired by Studio 23](#)

Flordeluna (Philippine TV series)

Flordeluna was a [Philippine](#) drama soap opera of [Radio Philippines Network](#) from 1980 to 1983 its was a main cast [Janice de Belen](#)

Flordeluna



Format	<u>Drama</u> <u>Soap Opera</u>
Created by	<u>Radio Philippines Network</u>
Developed by	Agrix Films
Directed by	<u>Eddie Rodriguez</u>
Starring	<u>Janice de Belen</u>
Country of origin	<u>Philippines</u>
Language(s)	<u>Filipino</u> , <u>English</u>

Production

Running time	1 hours
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Broadcast

Original channel	<u>RPN</u> (1980-1983) <u>BBC/City2</u> (1983-1986)
Picture format	<u>480i</u> , <u>SDTV</u>

Original run

1980 – 1986

Casts [Edit](#)

Main casts [Edit](#)

- [Janice De Belen](#) as Flordeluna

Supporting casts [Edit](#)

- [Ray Villania](#) as Ben
- [Roldan Aquino](#) as Leo
- [Carlito Gonzaga](#) as Bonoy
- [Odette Khan](#) as Mrs Martia
- [Dick Israel](#) as Nonoy
- [Bon Vivar](#) as Lou
- [Renato del Prado](#) as Eriwn
- [Crisanta Cruz](#) as Pinty

Extended casts [Edit](#)

- [Aurora Salve](#)
- [Rex Cortez](#)
- [Maritess Samson](#)

See also [Edit](#)

- [Banahaw Broadcasting Corporation](#)
- [List of programs broadcast by ETC](#)

Pangarap Kong Jackpot (TV series)

Pangarap Kong Jackpot (Formerly known ***Ang Pangrap Kong Jackpot*** is a former drama program of [ABS-CBN](#) From January 7, 1963 to September 21, 1972 was closed on martial law then on [Radio Philippines Network](#) from March 3, 1975 to September 2, 1989



Title card 1975

History [Edit](#)

ABS-CBN (1963-1972) [Edit](#)

Ang Pangarap Kong Jackpot premiered on January 7, 1963 Monday to Friday 7:00 pm on [ABS Channel 3](#) Hosted by [Armida Siguion-Reyna](#) was a drama television program on [Ang Buhay Ngayon](#) and [The English Tonight](#) on ABS-CBN Channel 2 martial law in (1970-1972)

RPN (1975-1989) [Edit](#)

On March 3, 1975 *Pangarap Kong Jackpot* the return on RPN Channel 9 hosted by [Phillip Salvador](#) and [Robert Alevares](#)

Hosts [Edit](#)

- [Armida Siguion-Reyna](#) (1963-1972)
- [Phillip Salvador](#) (1975-1989)
- [Robert Alevares](#) (1975-1982)
- [Mylene Zapanta](#) (1982-1989)

See also [Edit](#)

- [List of shows previously aired by ABS-CBN](#)
- [List of programs broadcast by ETC](#)

The English Tonight (Philippine lifestyle show)

The English Tonight is a defunct lifestyle show in the Philippines [ABS-CBN](#) From May 31, 1970 to September 17, 1972 then on [RPN](#) From February 11, 1973 to May 02, 1982 Its was a replaced by [Us Girls Huling Pilipino](#) In 1982

History [Edit](#)

The English Tonight Premiered on May 31, 1970 Every Sunday 9:30 pm on [DZAQ-TV Channel 2](#) Hosted by [Romeo Vasquez](#), [Amalia Fuentes](#) Its aired show on [Ang Pangarap Kong Jackpot](#) On Channel 9 In 1963

The English Tonight The return on [KBS Channel 9](#) premiered on February 11, 1973 at 11:30 PM Hosted by [Jose Mari Velez](#), [Helen Vela](#), and [Vivian Velez](#) The philippine lifestyle show

Hosts [Edit](#)

- [Romeo Vasquez](#) (1970-1972)
- [Amalia Fuentes](#) (1970-1972)
- [Helen Vela](#)[†] (1973-1975)
- [Vivian Velez](#) (1973-1982)
- [Jose Mari Velez](#)[†] (1973-1979)
- [Phillip Salvador](#) (1979-1982)
- [Ben Tulfo](#) (1982)

See also [Edit](#)

- [List of shows previously aired by ABS-CBN](#)
- [List of programs broadcast by ETC](#)

